TRYING TO GENERATE LESS NAPPY WASTE

Many public administrations subsidise the use of cloth nappies in one way or another, something that ends up representing a saving for them because of the large quantity of waste they no longer have to manage (for example, in the United Kingdom the charge for using landfill is 60 euros per tonne dumped). For example:

- Sant Cugat del Vallès Town Council offers a home collection and washing service for cloth nappies, with about fifty families taking part. It also promotes the purchase of 15 cloth nappies, paying 75% of the price.
- ► Hernani Town Council, in cooperation with the company Tucuxí, gives a set of two adjustable cotton nappies and a cover to all children born in the municipality. The cost to the council is €25 euros per baby.
- ▶ In Belgium, the Flemish region gives aid for buying cloth nappies and the town of Leuven makes it possible to try them in municipal maternity units.
- A British government waste minimisation campaign recommends using cloth nappies.
- Real Nappy Week is held in various countries http://www.goreal.org.uk/real-nappy-week; in England, where the initiative began ten years ago, promoted by organisations like Women Environmental Network http://www.wen.org.uk/your-wen/past-successes/real-nappy-campaign, hundreds of events are held, with the support of 90% of local councils.
- ► The Royal Sussex Hospital has saved 15,000 euros every year since the use of cloth nappies was established in 2002.