WE ARE SURROUNDED BY USED NAPPIES!

In 2006, the big manufacturers sold 56,700 million disposable hygiene products in western Europe, which are therefore turned into waste after being used only once. Laid end to end they would stretch for 15.3 million kilometres (they would go round the world 387 times at the equator).

¹ Absorbent Hygiene Products Manufacturers' Committee of the International Association Serving the Non-Wovens and Related Industries (www.hapco.edana.org).