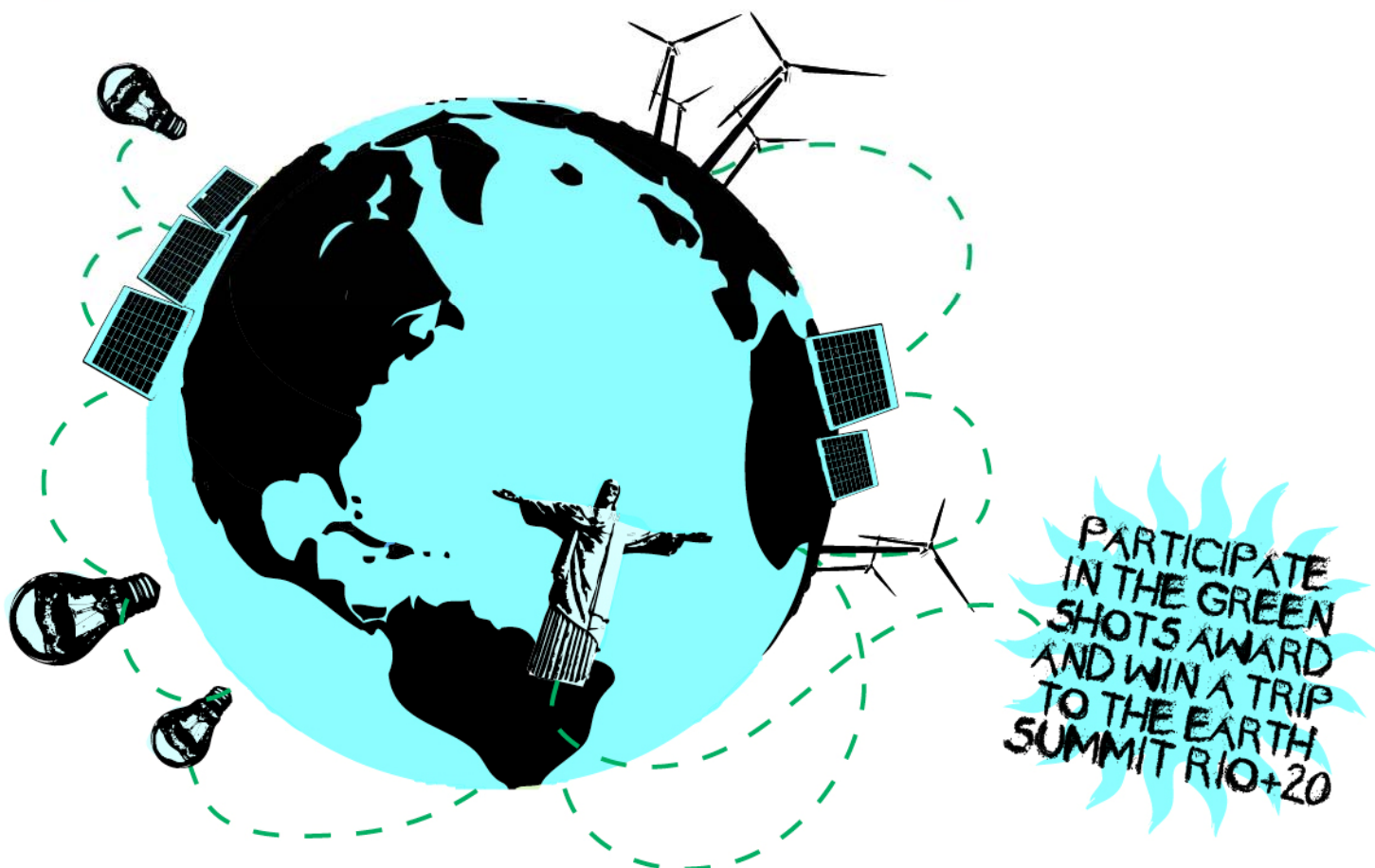


DO YOU KNOW HOW TO MAKE OUR WORLD MORE SUSTAINABLE? SHARE YOUR IDEAS WITH US AND THE REST OF THE WORLD!



The **Green Shots Award** is an international contest for the creation and promotion of bottom-up innovative ideas on sustainable consumption in the Mediterranean.

How to participate:

- Write an email in English with **your idea in a short story format** (range from 350 to 500 words) to greenshotsaward@cprac.org no later than **July 15th, 2010**.
- From all the short stories received **10 will be selected by environmental experts** to be produced into short animated videos, or Green Shots.
- The videos will be presented at the **ECOMEDA Green Forum in November 2010 in Barcelona**.
- Among the selected stories, an overall winner will be awarded with a trip to the **next Earth Summit Rio+20 in 2012, at Rio de Janeiro**.



Regional Activity Centre
for Cleaner Production