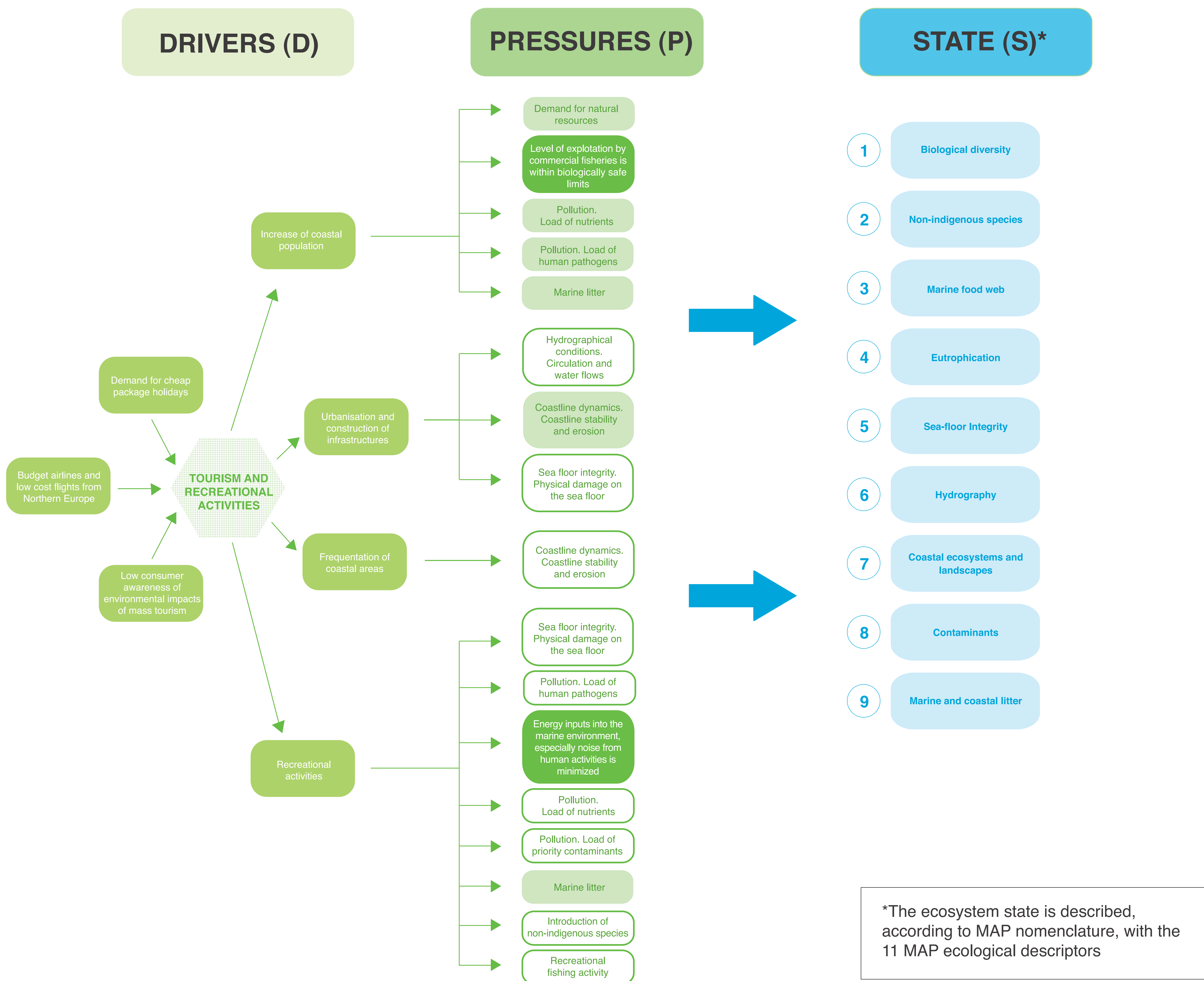


In that sense, the development and combination of SCP tools contributes to the progressive establishment of the necessary regulatory frameworks, market conditions and citizens' awareness that support the rise of business opportunities for green companies and services that may contribute to the objective of the ecosystem approach management of human activities (see below two figures that develop an example for the tourism sector).



Consumption and production patterns as drivers of the environmental pressures on the Mediterranean coastal and marine ecosystem in the tourism sector



SCP tools to create new business opportunities contributing to reverse the environmental pressures on the Marine ecosystems

