

The **Mediterranean Action Plan (MAP)** strives to protect the environment and to foster development in the Mediterranean Basin. It was adopted in Barcelona (Spain) in 1975 by Mediterranean States and the EC, under the auspices of the United Nations Environment Programme (UNEP). Its legal framework is made up of the Barcelona Convention (1976, revised in 1995) and seven Protocols covering certain specific aspects of environmental protection. The Action Plan is built up around an Athens-based Coordinating Unit, the MED POL Programme and six Regional Activity Centres.

The **Regional Activity Centre for Cleaner Production (CP/RAC)**, based in Barcelona-Spain, was established in 1996. Its mission is to promote mechanisms leading to sustainable consumption and production patterns in Mediterranean countries. The CP/RAC activities are financed by the Spanish Government once they have been submitted and approved by the Contracting Parties to the Barcelona Convention and by the Bilateral Monitoring Commission made up of representatives from the Spanish and Catalan Governments.

SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS (SCP) in the Mediterranean industry



For further information please refer to:



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It is largely accepted that the resource-intensive consumption and production patterns on which industrialized countries base their model of development cannot be maintained, nor replicated worldwide. It has been estimated that we would require the resources of three planets to sustain these actual patterns and of four in 2100 according to UNEP.

Recent global crisis are demanding to redefine the models of production and consumption in order to find alternatives that assure economic development, environmental protection and an equitable distribution of wealth among countries.

The Mediterranean Industry

In the Mediterranean region, the need to decouple development from environmental degradation and social disparities is especially relevant due to the pressure that the economic development of the 21 regional countries is exerting on the local environment, one characterised and affected by water scarcity, demographic explosion and rapid urbanisation in coastal areas, growing waste generation, climate change, massive tourism, and more.

This has been endorsed by the Mediterranean Strategy for Sustainable Development, adopted by the Contracting Parties to the Barcelona Convention, which establishes the change of unsustainable consumption and production patterns as one of the major objectives to attain sustainable development in the region.

Industry is a main driving force of the economic development of Mediterranean countries, as well as major source of land-based pollution affecting the region, especially as far as the hazardousness and persistence of pollutant emissions is concerned. Therefore, the control and progressive reduction of the environmental impacts associated to the activities of the industrial sector is a primary objective to be achieved in the process towards sustainable development in the Mediterranean region.

The change of unsustainable consumption and production patterns as one of the major objectives to attain sustainable development in the region

We would require the resources of three planets to sustain our actual patterns of consumption and production



Change unsustainable patterns, major objective to attain sustainable development



Towards sustainable patterns

The CP/RAC is working on the Report Sustainable Consumption and Production Patterns (SCP) in the Mediterranean Industry. With this document, CP/RAC aims to periodically review the progress made by the public and private sector of Mediterranean countries to encourage companies to:

- ▶ **prevent/minimize** the generation of pollution and waste at the very source of production processes;
- ▶ **increase efficiency** in the use of raw materials, energy, water and the management of waste loops along the value chain and the life cycle of products;
- ▶ **take responsibility** for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders.

CP/RAC provides a source of information analyzing the progress made on the implementation of SCP in the Mediterranean industry

CP/RAC periodically reviews the progress made by the public and private sector



This report document provides information on initiatives promoting the adoption of cleaner and more efficient production processes by industries and other mechanisms as eco-labelling, sustainable procurement and social corporate responsibility which introduce sustainable criteria within the production-consumption system.

CP/RAC analyses the progresses on sustainable patterns in the Mediterranean industry



With this publication, CP/RAC provides a source of information analyzing the progresses made on the implementation of sustainable patterns of consumption and production in the Mediterranean industry and identifying priorities and challenges ahead that may guide Mediterranean countries in identifying common actions to be tackled in the region, as far as the industry sector is concerned.