



**Regional Activity Centre  
for Sustainable Consumption  
and Production**



# 10th Meeting of the SCP/RAC National Focal Points

**Activities Applicable to all**

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Nº	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
48	Enable the policy and regulatory conditions to mainstreaming SCP in national development policies	<p>Study and identify the appropriate legislation items in EU / regional / national legislation in which appropriate wording needs to be introduced to ensure SCP mainstreaming.</p> <p>Work with Civil Society to drive the message in EU / regional / national legislation to secure SCP is mainstreamed in legal background</p>	<p>Regional Study 20</p> <p>National studies 15 (x countries)</p>	<p>Number of countries that have mainstreamed SCPs in their policy and regulatory framework.</p> <p>EU / Regional study completed by end 2016</p> <p>National studies completed by end 2016</p> <p>Campaign launched to promote changes in EU/Regional/National (at least EU &amp; 5 non-EU) legislation</p>		SCP/RAC

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49	Establish financial mechanisms facilitating the implementation of SCP solutions	<p>Catalyse a partnership of regional/national development institutions to propose a common platform of financing mechanisms (fund?) promoting SCP in the Med region.</p> <p>Develop a joint guide of the partnership to provide decision makers and entrepreneurs with easier access to SCP financing, including practical methodology of r development of activities and criteria</p>	Policy work and contacts with the agencies 50	<p>Coalition/partnership is established by end of 2017</p> <p>Guide is developed and distributed /online by end of 2018</p> <p>€500M are pledged by participating agencies for SCP actions in the Med for the period 2018-2025</p>		<p>SCP/RAC and UfM (leading)</p> <p>EU DevCo EIB EBRD GiZ AFD Other national DevCo</p>

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50	Ensure the exchange of knowledge and information on SCP and the upscaling of successful SCP solutions	<p>Upscale and extend the SCP/RAC - Switch-Med website and develop a web reference also using social media for all SCP matters in the Mediterranean.</p> <p>Design and implement dissemination and information campaign on SCP in the region</p>	<p>Website and social media outreach 20</p> <p>Campaign design 15</p> <p>Kick off of campaign 100</p>	<p>SCP/RAC – Switch-Med website becomes a reference for SCP in the Mediterranean by 2016.</p> <p>A campaign is designed by mid-2016, and starts immediately implementation also attracting funds and support from all key partners</p>		SCP/RAC

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51	Create and develop of new business models integrating SCP approach as business strategy	Propose the creation of appropriate SCP Business Councils in the key sectors of the RoadMap with the participation of business representatives at regional and national level, to study, propose and promote integration of SCP in their relevant sector.	Seed funding to mobilize industry participation 30	Four SCP Business Councils established by the end of 2016		SCP/RAC

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52	Promote the generation and upscaling of civil society led initiatives promoting SCP	<p>Involve Civil Society in Regional and National level campaigning for streamlining SCP in legislation (see 1. above)</p> <p>Involve Civil Society in design and implementation campaign (see 3. above)</p>				



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**Thank you**

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