

10th Meeting of the SCP/RAC National Focal Points

Green Entrepreneurship & Civil Society Progress Review and Work Plan

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training and support programme for green entrepreneurs



**selection of local partners for
the training programme**

Scoping Missions and Bidding Process

Countries	Scoping Mission	Submitted proposals (56)
Morocco	Oct 2014	15
Tunisia	Nov 2014	7
Algeria	Dec 2014	9
Jordan	Feb 2015	7
Lebanon	Feb 2015	5
Israel	Apr 2015	5
Palestine	May 2015	8
Egypt	Jun 2015	<i>pending</i>

Selected Local Partners in accordance with Focal Points:

Countries	Local Partners
Morocco	Fondation du Jeune Entrepreneur (FJE) Réseau Marocain de l'Économie Sociale et Solidaire (REMESS)
Tunisia	Centre International des Technologies de l'Environnement de Tunis (CITET) Confédération des Entreprises Citoyennes de Tunisie (CONECT)
Algeria	Centre National des Technologies de Production plus Propre (CNTPP)

Selected Local Partners in accordance with Focal Points:

Countries	Local Partners
Jordan	Business Development Center (BDC)
Lebanon	Business Incubation Association in Tripoli (BIAT)
Israel	Systemati
Palestine	Center for Continuing Education (Birzeit University)
Egypt	<i>pending</i>

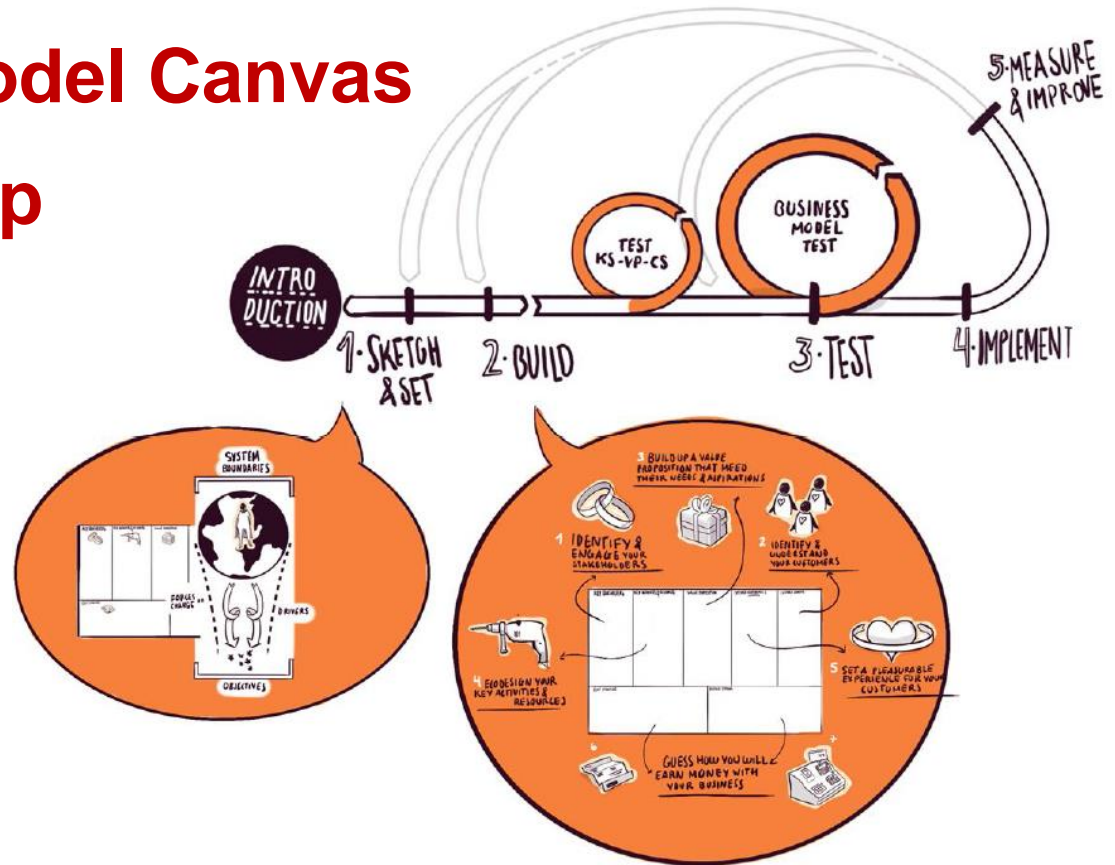
**development of the
training methodology**

Development of the training materials: Hand Book and Work Book



Methodological approach:

- **Business Model Canvas**
- **Lean Start Up**
- **Innovation**



training of trainers

Call, selection and training of local trainers

countries	candidates	trained
Algeria	21	12 (May 2015)
Tunisia	47	20 (May 2015)
Morocco	145	20 (June 2015)

training of green entrepreneurs

Call for green entrepreneurs launched for Algeria, Morocco and Tunisia

**More than
900
candidates
so far**

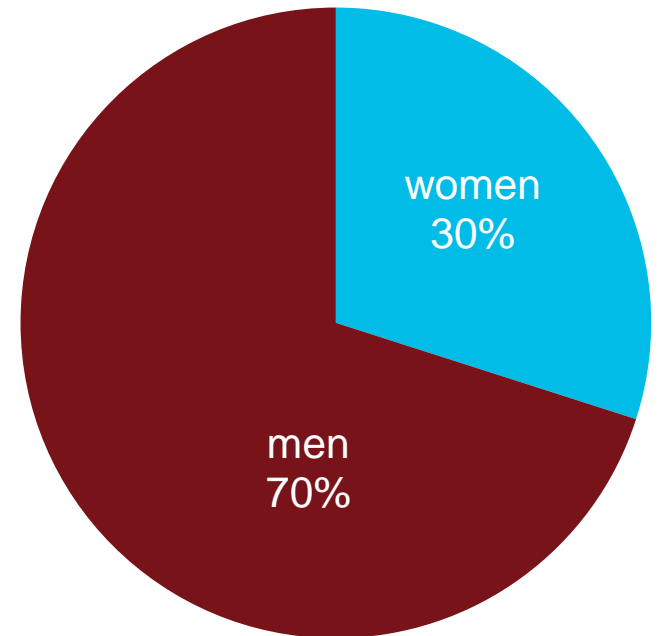
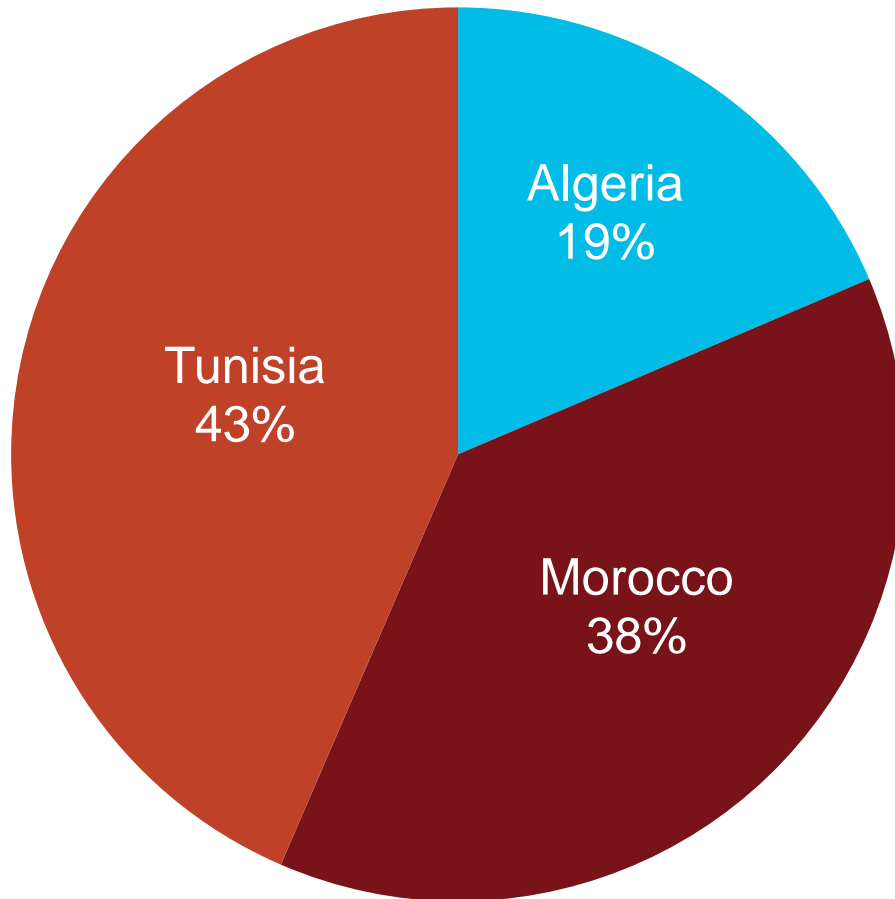




**Soumets ta
candidature**

www.switchmedentpreneurs.eu

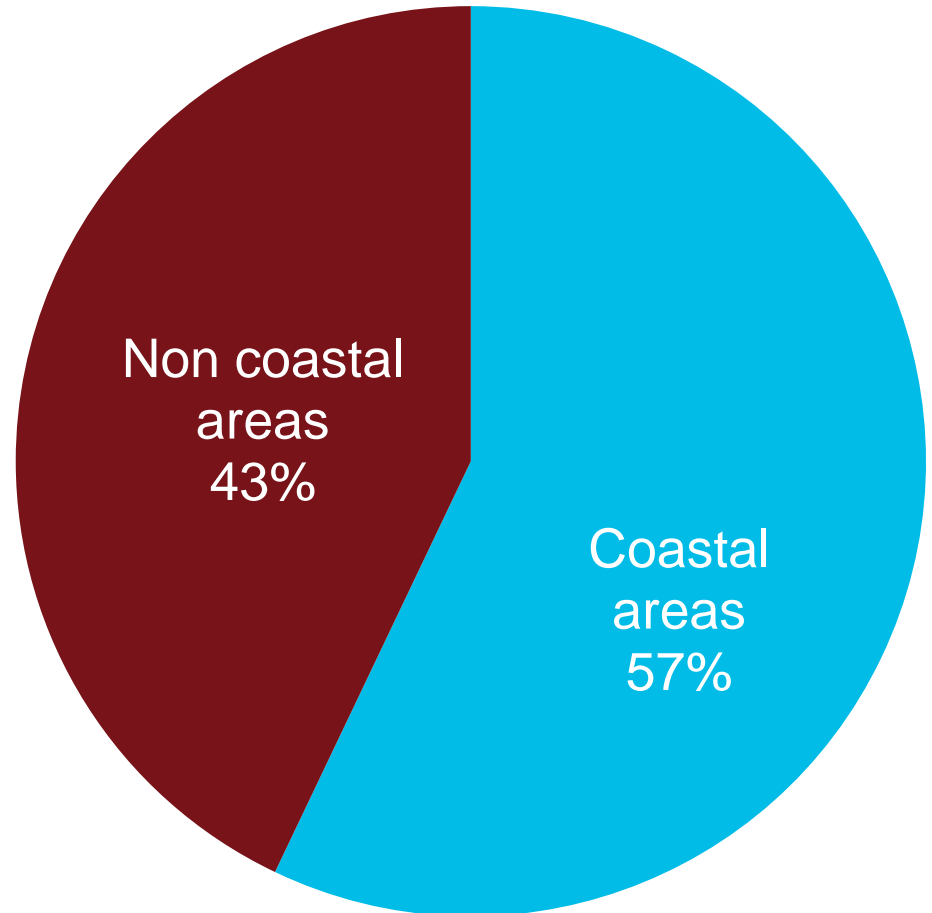
Distribution of candidates by countries and sex



Potential impact in coastal areas and marine environment

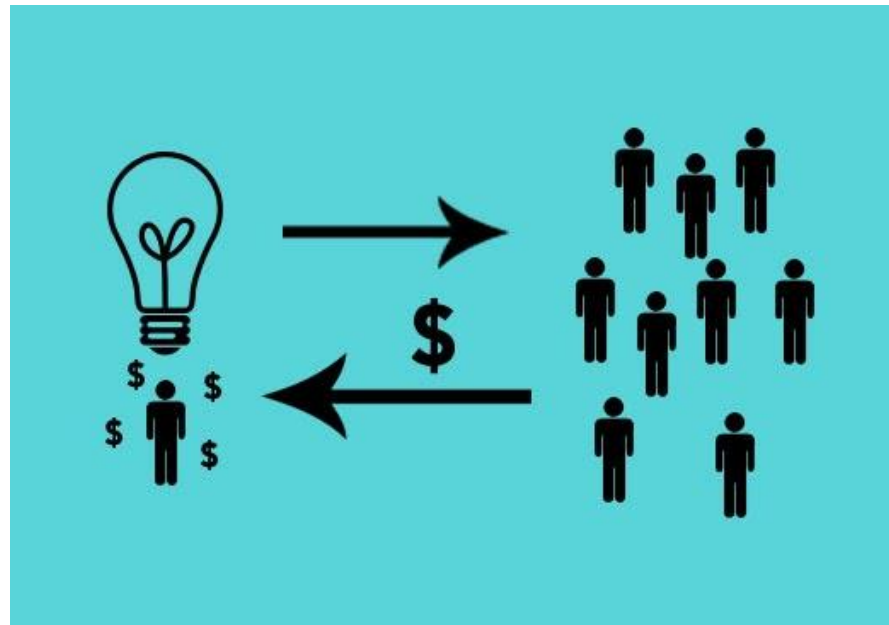
Efforts to get applications from GE located in coastal areas and addressing marine environment's challenges

(through actors like Medpartnership, PAP/RAC, MED PAN...)



complementary training tools

A study on Crowdfunding as a source of funding for green entrepreneurs and social and ecological innovation initiatives is on-going



training and support programme for civil society organizations



Main activities:

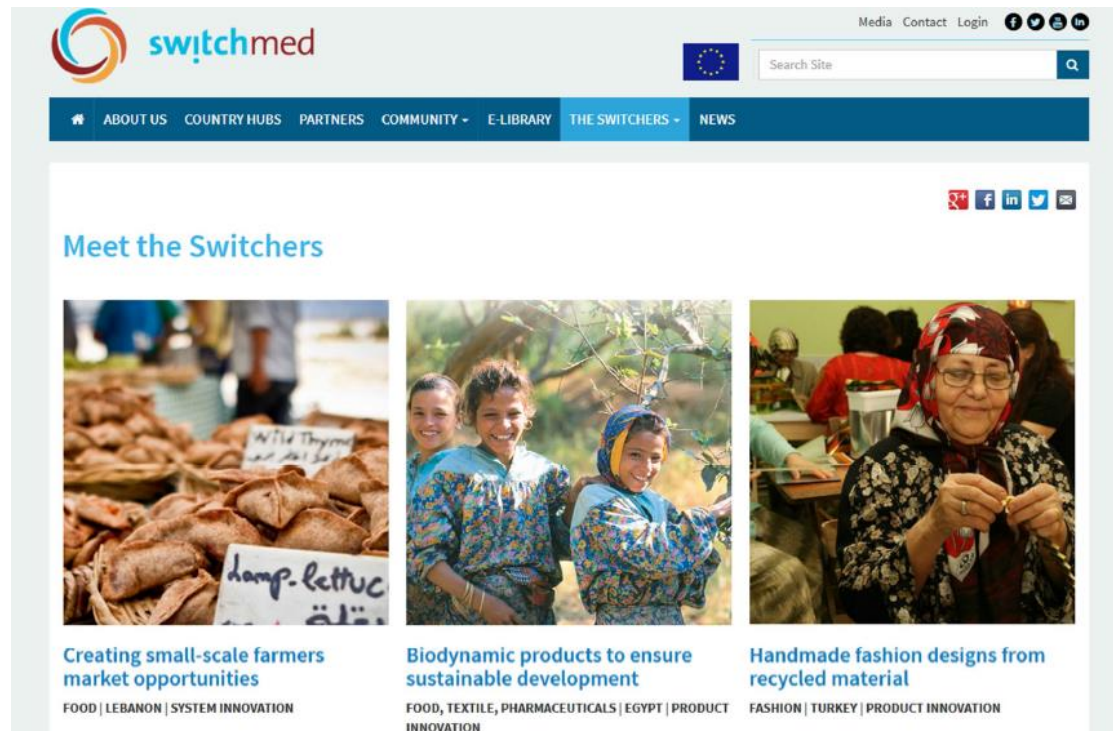
- **Develop the training methodology on SCP and eco and social innovation**
- **Mapping CSOs in 4 countries (Algeria, Morocco, Tunisia and Lebanon)**
- **Identify a local partner in 4 countries**
- **Develop the training programme**

training programme:

***Co-creation workshop with
selected local change
makers from 4 countries
(Barcelona - Oct 2015)***

***National workshops with
CSOs and local
promoters of social
innovation initiatives of
SCP (by Dec 2015)***

The Switchers: an online space for eco and social innovative solutions



The screenshot shows the homepage of the 'switchmed' website. The header features the 'switchmed' logo on the left, a search bar with a magnifying glass icon on the right, and a navigation menu in the center. The navigation menu includes links for 'ABOUT US', 'COUNTRY HUBS', 'PARTNERS', 'COMMUNITY', 'E-LIBRARY', 'THE SWITCHERS', and 'NEWS'. Below the navigation menu, there is a section titled 'Meet the Switchers' with three featured stories. Each story includes a photograph, a title, and a brief description of the project.

Media Contact Login

Search Site

ABOUT US COUNTRY HUBS PARTNERS COMMUNITY E-LIBRARY THE SWITCHERS NEWS

Meet the Switchers

Creating small-scale farmers market opportunities
FOOD | LEBANON | SYSTEM INNOVATION

Biodynamic products to ensure sustainable development
FOOD, TEXTILE, PHARMACEUTICALS | EGYPT | PRODUCT INNOVATION

Handmade fashion designs from recycled material
FASHION | TURKEY | PRODUCT INNOVATION

Next steps



training and support programme for green entrepreneurs





1.500 Green Entrepreneurs trained

**100 Business Models
reviewed**

**10 Green
Business**

training and support programme for civil society organizations





**15 change makers trained
as local trainers**

**75 CSOs and local
promoters of SCP
trained**

**8 CSOs
initiatives**

Thank you!

www.scprac.org