

10th Meeting of the SCP/RAC National Focal Points

Proposal of Actions 2016-2017

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SCP/RAC Director
Madrid, 3rd June 2015

MAP Strategic Programme 2010-2014

SCP, one of 6 thematic pillars

- Governance
- Integrated Coastal Zone Management
- Biodiversity
- Pollution prevention and control
- Sustainable Consumption and Production
- Climate Change

MAP Middle Term Strategy 2016-2021

(under preparation)

SCP, transversal mechanisms
(together with IZCM) to the 3
MTS thematic areas

- Pollution
- Biodiversity
- Land and Sea Interaction
and processes

ECAP objectives, overarching
objectives of the MTS

Programme	activities
<p>training and support programme for green start-ups in 8 Mediterranean Southern and Eastern countries</p>	<p>out of more than 500 trainees, review the business model of 100 selected green entrepreneurs, deliver a follow up advisory service to 10 selected green business and support their establishment, organization of a Regional Match-making event to support green entrepreneurs' access to finance, develop market analyses, organize 8 National Synergy Workshops on support to green entrepreneurship and eco and social innovation; organize 8 Co-creation workshops between green entrepreneurs and civil society organizations</p>

<p>Training and support programme for CSO's initiatives on SCP in 8 Mediterranean Southern and Eastern countries</p>	<p>Training CSOs and change makers; deliver technical and funding support to 8 CSO</p>
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**Establishing the
Mediterranean
Green Impact
Investing Network**

**Mapping of European and local (4
Mediterranean Southern and Eastern countries)
financing institutions in investing in SCP
solutions;**

**Workshops and interviews to gather data for
SWOT analysis;**

**Assessment of the need and analysis for new
financing instruments (e.g. funds) for SCP
solutions**

Facilitate exchange among Mediterranean stakeholders working on SCP solutions

**Hosting and management of a webplatform and online professional social network app (Action Network);
Preparation and dissemination of newsletter and info materials to the regional and local stakeholders (start-ups and entrepreneurs, industry agents, initiatives, change agents, policy and financial institutions identified via mapping);
Organisation of regional annual gatherings, side events, workshops and webinars in collaboration with strategic partners**

Scale up SCP solutions in the Mediterranean

Create working groups and roadmaps for scaling up services of resource efficiency service providers;

Create a regional working group and a roadmap for scaling up training and technical support programme for SCP solutions;

Create regional working groups and roadmaps for scaling-up business models of SCP solutions

Extending the GE & CS Programme and Networking Facility Actions to cover new MAP countries

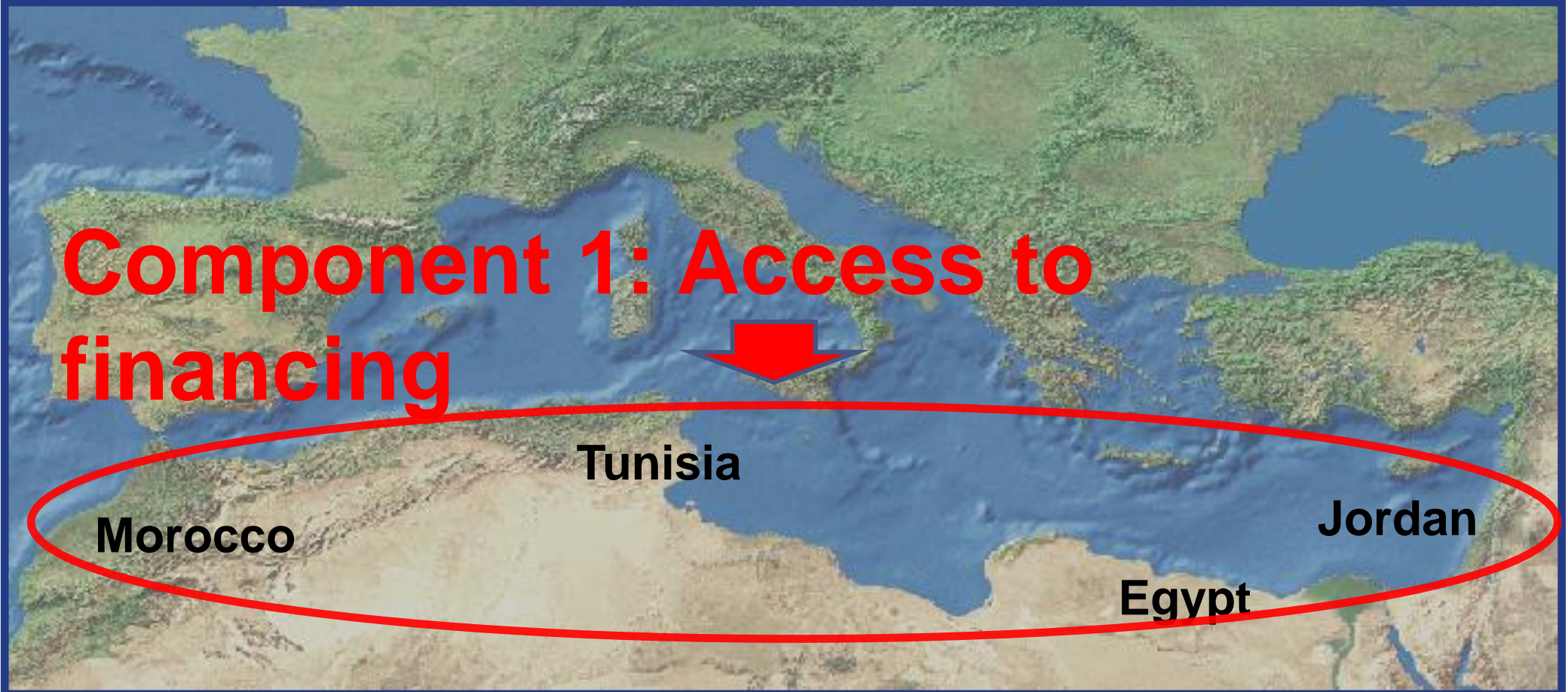


HOW?

UfM Labelled ReSCP Project (labelled in April 2014)

Promoters	The European Bank for Reconstruction and Development (EBRD), UNIDO SCP/RAC
Objective	<ul style="list-style-type: none">• To provide access to financing for companies adopting SCP/RE models, in <i>Egypt, Jordan, Morocco, and Tunisia (Component 1)</i>• SCP/RE enabling and demonstration activities for green industries, entrepreneurs and local stakeholders in the <i>Western Balkans and Turkey (Component 2)</i>
Beneficiaries	Industries, national banks, entrepreneurs, small businesses and CSO
Duration	4 years (implementation starting by EBRD in 2014)
Budget	EUR 8.9 M

Component 1: Access to financing for companies adopting SCP models



Component 1: Access to financing

Morocco

Tunisia

Egypt

Jordan

Component 2: SCP and RE enabling and demonstration activities for green industries, entrepreneurs and local stakeholders in the Western Balkans and Turkey



Med ReSCP|Component 1

Access to financing for companies adopting SCP/RE models, in Egypt, Jordan, Morocco, and Tunisia

EBRD

- **Conducting a market assessment of the resource efficiency opportunities in the selected Med countries. Being started by the EBRD**
- Policy dialogue activities with the selected Med countries.
- Training and capacity building seminars with business stakeholders to raise the awareness of RE and SCP opportunities;
- Designing and implementing new financial instruments as appropriate for companies adopting SCP/Re models;
- Designing and implementing technical assistance packages to support financial instruments.

Med ReSCP|Component 2

under fund raising

SCP/RE enabling and demonstration activities for green industries, entrepreneurs and local stakeholders in the Western Balkans and Turkey

UNIDO and SCP/RAC

- Implementing resource, water and energy efficiency in industrial SMEs (MEDTEST II);
- Providing training and advisory services to green entrepreneurs;
- Strengthening capacity on SCP/RE of civil society (civil society organizations', chambers of commerce, consumers' associations, universities).
- Ensuring exchange between internal and external stakeholders as well as visibility and communication of impact on the ground (**Networking Facility**);
- Collecting lessons learned and devising strategies for replication and long-term sustainability of SCP/RE demo initiatives (**Networking Facility**)

Extending the GE & CS Programme and Networking Facility Actions to Turkey and Balkan countries



Training and Support Programme on SCP for businesses and green employment creation **(under elaboration)**

Within the framework of the preparation of a new Regional Project led by UNEP/MAP for GEF

Expected Project timeframe: 2017-2021

Main funding source: GEF

GEF-6 Focal areas:

- Biodiversity
- Climate Change (Adaptation and Mitigation)
- International Waters
- Land Degradation (Desertification and Deforestation)
- Chemicals
- Sustainable Forest Management

UNEP/MAP developing first draft of the Project Implementation Framework (PIF)
PIF will be circulated among MAP NFP





**Regional Activity Centre
for Sustainable Consumption
and Production**



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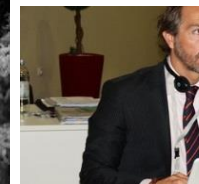
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Thank you

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Generalitat de Catalunya
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