



**Regional Activity Centre
for Sustainable Consumption
and Production**



10th Meeting of the SCP/RAC National Focal Points

Action Plan and Roadmap

Spyros Kouvelis
Senior Advisor, MSEG
Madrid, 1-3 June 2015



Vision

“By 2027 a prosperous Mediterranean region is established, with non-pollutant, circular, socially inclusive economies based on sustainable consumption and production patterns, ensuring the well-being of societies and contributing to clean environment and healthy ecosystems that provide goods and services for present and future generations.”

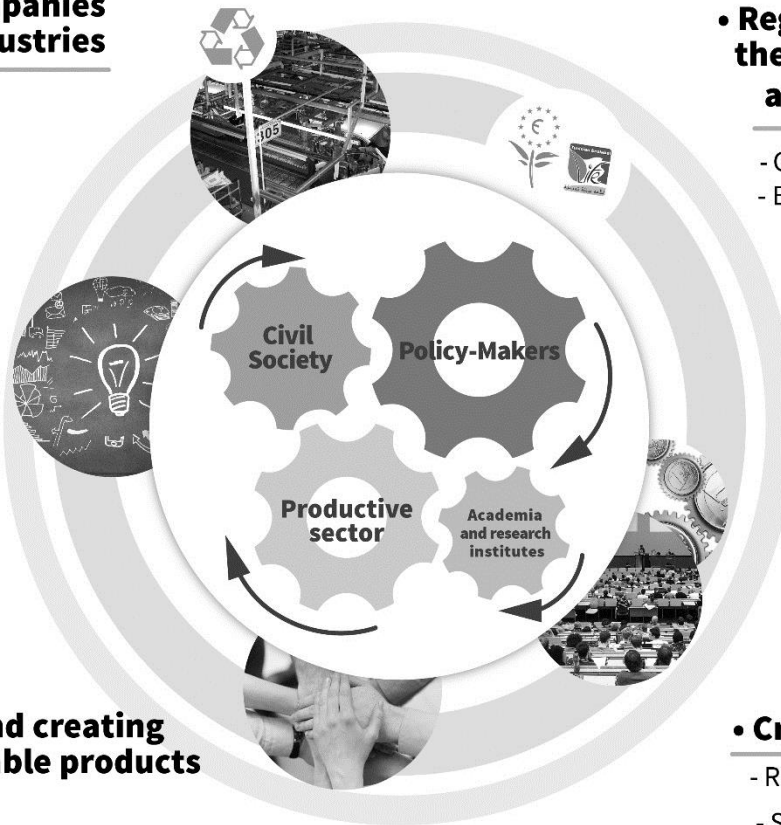
• Resource Efficiency and Cleaner Production for companies and industries

• Green Entrepreneurship and New Green Business Models

- Incubators for Green Entrepreneurs
- Eco-design and eco-innovation in products and services
- Up-scaling of New Green Business Models, etc

• Empowering citizens, and creating the demand for sustainable products and services

- Informal and Formal education on SCP
- Support to SCP grassroot initiatives, etc



• Regulatory mechanisms promoting the market for sustainable products and services

- Green Public Procurement
- Eco-labelling, etc

• Economic and financial instruments

- green banking, tax and subsidy reform
- ecological taxation and green tax reform
- tax differentiation, economic incentives, etc

• Creating knowledge on SCP

- R&D partnerships
- Science policy dialogue on SCP
- Specialized university degrees, etc

Priority areas of Consumption and Production

- Relevance in the main framework of the Barcelona Convention and its Protocols
- Contribution as mainstream drivers of pollution generation and environmental pressures on the marine and coastal ecosystems;
- Contribution to the Mediterranean economies and to social well-being

- ***Food, fisheries and agriculture***
- ***Goods manufacturing***
- ***Tourism***
- ***Housing and construction***

Transversal Issues

- Land use
- Water efficiency
- Resource efficiency
- Energy efficiency
- Pollution (generated by waste water, chemicals, solid waste, etc.)
- Transportation & Mobility

Strategic objectives

Strategic objective 1: Establish a regional SCP framework to ensure coherence, coordination and implementation of SCP activities at the regional and national levels, and thus translate the global commitments on SCP to the Mediterranean Region.

Strategic objective 2: Develop and implement SCP Operational Objectives in the Mediterranean in order to promote and strengthen circular and green economy and support the Barcelona Convention, its protocols and Regional Plans, the Mediterranean Strategy for Sustainable development (MSSD), and other regional policy frameworks for sustainable development.

Strategic objective 3: Engage key stakeholders (international organisations, national and local public authorities, business sector, consumers, civil society, universities and research organizations) in Sustainable Consumption and Production models and circular economy measures leading to high resource efficiency, reduced pollution, and decoupling the development process from environmental degradation and promoting sustainable lifestyles.

Layout of Action Plan (example)

Food, Fisheries and Agriculture

Operational Objective 1: Establish Innovation and Knowledge and promote Best Environmental Practices, Technologies and Innovation in growing and harvesting, allowing efficient management of resources, minimizing environmental impacts of food in all its life cycle

Suggested actions to reach operational objective 1:

- Adopt Good Agricultural Practices (GAP) schemes for optimizing the use of different resources needed (water, land, energy, fertilisers, pesticides and Plant Protection Products) in agricultural areas; this will include promotion of Integrated Pest Management (IPM), drip irrigation and other sustainable agricultural practices such as organic farming.
- Adopt "Sustainable Fishing Practices", including in the Industrial/semi-Industrial Fisheries sector and reduce the conflict between coastal resources users such as over-regulated small-scale fisheries versus non-regulated recreational fisheries.

...

Roadmap for implementation

Nº	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
----	---------	-------------------------------------	------------------------------------	--	------------------------------	--------------

Actions: All the actions as per the Priority Areas of the Action Plan, under the relevant Operational Objectives

Proposed Regional Activities: Proposed as necessary to lead to the implementation of the Actions, at a Regional level (with reflection on National level; led by National-level actors)

Estimated Cost: Seed funding needs to initiate the activities at Regional level

Progress Indicators (Baseline-BL, and Target-T): Proposed indicators for gauging progress of implementation, measuring the distance covered between Baseline (current status/business as usual – objective to be attained by 2021)

Flagship Initiatives: Significant regional initiatives with which synergies can be developed for the implementation of the Roadmap

Key Partners: Indicative (not exclusive) significant partners to be involved in implementation, on the basis of interest expressed.

Roadmap - example

N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
TOURISM						
Operational Objective 3.1: Develop and promote practices and solutions to ensure efficient use of natural resources and reduce environmental impacts of tourism, respecting spatial, ecological, and socio-cultural carrying capacities of the destination						
26	Promote the sharing of relevant knowledge on SCP applied to tourism (e.g. best environmental practice (BEP) and best available techniques (BAT)) to optimise the eco-efficiency of tourism activities and the use of environmental management systems (e.g. ISO 14001).	<p>Development of a guidelines document that sets best practice information material for different tourism sectors (e.g. hotel management, transportation, harbours, tourism real estate development, etc.) compiled in the languages of the region</p> <p>Prepare and implement a web platform to disseminate the guidelines on SCP applied to tourism sector)</p>	<p>compilation of best practice guidelines 75</p> <p>web platform 70</p>	<p>Number of destination managers informed and aware of the best practice Guidelines through the web platform. BL: 2016 / T: 10.000</p>	<ul style="list-style-type: none"> • P.H.A.R.O.S. - (LIFE ENV) • MED-COASTS S-T (LIFE ENV) • SUTOUREEL M (LIFE ENV) 	SCP/RAC
27	Develop a destination management model to promote sustainable tourism and create a network of sustainable destinations	<p>Development of a Sustainable Destination Management Organization (SDMO) model building on previous work done in the region (hand book)</p> <p>Implementation of SDMO, in pilot coastal destinations</p> <p>Development of a Mediterranean network of coastal destinations which have implemented the SDMO (online platform)</p>	<p>Hand Book on SDMO 90</p> <p>Pilot projects 400</p> <p>Network 120</p>	<p>Number of coastal destinations that have adopted the SDMO. BL: 2016 T: 24</p> <p>Number of countries of the Mediterranean network of coastal destinations that have implemented the SDMO BL: 2016/ T: 8</p> <p>Number of coastal destinations part of the network B: 2016 / T: 20</p>	S&T MED (ENPI-CBC-MED) EDEN	<p>MIBACT – Italian Ministry of cultural Heritage and Tourism</p> <p>Plan Bleu</p> <p>TSG - Tourism sustainability Group</p> <p>UNESCO - WHC</p>



**Regional Activity Centre
for Sustainable Consumption
and Production**



Thank you

www.scprac.org

