

Roadmap for implementation

**FOOD, FISHERIES AND
AGRICULTURE**

Operational Objective 1.1: Establish Innovation and Knowledge

N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
1	<p>Adopt Good Agricultural Practices (GAP) schemes for optimizing the use of different resources needed (water, land, energy, fertilisers, pesticides and Plant Protection Products) in agricultural areas; this will include promotion of Integrated Pest Management (IPM), drip irrigation and other sustainable agricultural practices such as organic farming.</p>	<p>Establish a working group of the main institutions and NGOs in the Mediterranean region active in the field of sustainable agricultural practices to promote GAP schemes.</p> <p>Integrate and implement SCP concepts related to sustainable agricultural practices in key on-going programmes and initiatives.</p>	100	<p>Number of key regional institutions that have developed programmes specifically oriented to promote and implement GAP schemes: T:10</p> <p>Number of countries that have implemented new GAP schemes through these programmes. T:10</p>	<p>IFAD's Adaptation for Smallholder Agriculture Programme</p> <p>WWF's Sustainable Agriculture Programme</p>	<p>IFAD FAO WWF</p>

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2	Adopt "Sustainable Fishing Practices", including in the Industrial/semi-Industrial Fisheries sector and reduce the conflict between coastal resources users; such as over-regulated small-scale fisheries versus non-regulated recreational fisheries.	<p>Establish a working group of main institutions and NGOs in the Mediterranean region active in the field of sustainable fishing practices.</p> <p>Integrate SCP concepts related to sustainable fishing practices in key on-going programmes and initiatives.</p>	100	<p>Number of key regional institutions that have developed programmes specifically oriented to promote and implement GAP schemes: T:10</p> <p>Number of countries that have implemented new GAP schemes through the programmes. T:10</p>	EU's ECOSAFIMED project	<p>FAO</p> <p>WWF</p> <p>Marine Stewardship Council</p>

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3	Adopt new and innovative technologies based on the Life Cycle Approach, including control of flows of material, extended producer responsibility and eco-design in the food and fisheries processing and packaging.	Implement pilot projects to demonstrate innovative technologies based on the Life Cycle Approach in food and fisheries processing and packaging. Upscale pilot projects' findings at regional level through appropriate tools.	500	Number of pilot projects implemented that adopt innovative technologies based on the LCA in food and fisheries processing and packaging. BL: 0 / T: at least 5 Number of advocacy initiatives to upscale pilot projects' findings at regional level. . BL: 0 / T: at least 2	WWF's Water Stewardship Programme	IFAD FAO WWF

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4	Prevent and minimize resource waste and food wastage in all the life cycle of the food; promote the production and use of energy and compost from food waste coming from the selectively collected fraction of the municipal waste and agricultural organic waste.	<p>Compilation of publications and dissemination of best practices and lessons learned in the Mediterranean countries related to minimizing and reuse of waste resources in the AFF sector.</p> <p>Implementing pilot projects and upscaling project's findings at regional level.</p>	500	<p>Number of agriculture Ministries that benefit from capacity building on resource waste and food wastage. T: 10</p> <p>Number of pilot projects implemented that adopt the prevention of resource and food waste. BL: 0 / T: at least 5</p> <p>Number of dissemination events at regional level for upscaling the findings. LB: 0 / T: 2 regional events</p>	SWEEP-Net	IFAD FAO WWF

Operational Objective 1.2: Develop the policy and legal framework

N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
5	Adopt rural development policies including the development of sustainable value chains with high market potential to maximize employment and income generation, limit rural migration and respond to Food Security challenges (e.g. National Organic Strategy, Sustainable Farming Strategy).	<p>Assessment of policy gaps for the adoption of rural development policies based on sustainable agriculture and fisheries development in the Mediterranean region.</p> <p>Design and implement a toolkit on sustainable agriculture and fisheries development for policy makers based on the assessment.</p>	150	<p>Number of countries in which the toolkit for policy makers on sustainable agriculture and fisheries development is presented and implemented BL:0 / T: at least 6 countries</p> <p>Number of countries which national legislation has been reviewed to integrate sustainable agriculture and fisheries. T: at least 6 countries</p>	ISWA (Recycling & Recovery SWEEP-Net)	IFAD FAO WFP CIHEAM

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N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
6	<p>Promote “Green Financing” for the food, agriculture and fisheries consumption and production areas by facilitating access to loans and grants for farmers and fishermen to start sustainable agriculture and fishing activities, introducing fiscal instruments favouring sustainable agriculture and fisheries practices, like elimination or reduction of deemed “harmful” subsidies on water and energy consumption, and providing incentives for good environmental practices like Integrated Pest Management (IPM) and organic farming”.</p>	<p>Conduct a regional study on fiscal instruments for promoting sustainable agriculture and fisheries development.</p> <p>Develop guidelines for promoting fiscal instruments related to sustainable agriculture and fisheries development, including creation of green jobs.</p>	150	<p>Number of countries that where a capacity programme on fiscal instruments related to sustainable agriculture and fisheries development is presented and implemented BL:0 / T: at least 6</p> <p>Number of countries that have modified their fiscal legislation to integrate fiscal and financial incentives for sustainable agriculture and fisheries. T: at least 6 countries</p>		<p>African Development Bank</p> <p>Islamic Development Bank</p> <p>European Investment Bank</p>

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7	Establish quality control, traceability, standards harmonization and certification schemes that confirm the sustainable production of food and fisheries products.	<p>Conduct a regional assessment to review existing eco-labels to define minimum common standards.</p> <p>Define a common framework and procedures for the coordination and the recognition of eco-labels.</p> <p>Advocate for the approval of a common framework for the recognition of eco-labels in the AFF sector by key regional actors.</p>	250	<p>Approval of a common framework for the recognition of eco-labels in the AFF sector by key regional institutions</p> <p>Number of countries that have endorsed the common framework. BL: 0 / T: 15</p>	<p>Avalon Network (http://www.avalon.nl/network)</p> <p>IFOAM (http://www.ifoam.com)</p>	<p>UNEP</p> <p>CIHEAM</p> <p>ICLEI</p> <p>UNESCO</p> <p>European Authority for Food Security</p>

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N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
8	Promote Sustainable Public Procurement (SPP) schemes for food and fisheries products and promoting the "Mediterranean Diet" as a basis for sustainable and healthy consumption patterns.	<p>Develop guidelines for the adoption of SPP in the AFF sector.</p> <p>Sub-regional workshops on SPP related to sustainable agriculture and fisheries and promoting the Mediterranean Diet.</p>	300	<p>Number of Sub-regional workshops organized on SPP for the promotion of sustainable agriculture and fisheries and Mediterranean Diet. T: 10</p> <p>Number of SPP schemes adopted at national level in the AFF sector. T: 10</p>	UNEP Sustainable Public Procurement Programme	UNEP European Authority for Food Security

Operational Objective 1.3: Sensitize and educate, and development of market tools and information

N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
9	Support the development of regional value chains integrating SCP principles in the Food, Fisheries and Agriculture priority area, and with high market potential, ensuring the transition towards a more sustainable production while maximizing the employment and income generation gains for local producers.	Develop a Regional Green Export Review (RGER) to identify products with high market potential (using UNCTAD's "Green Product Space" methodology).	400	Number of green product value chains involving the participation of producing firms from developing countries in the region, in cooperation with final market value chain distributors, retailers, consumers and possible recycling/waste management firms established in the region: BL: 0 / T: At least 3	UNCTAD's "Green Product Space"	UNCTAD

Operational Objective 1.3: Sensitize and educate, and development of market tools and information

Nº	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
10	Promote the labelling and branding of the sustainable locally produced food (including organic food and zero-kilometre products) and fair trade products and provide needed support for market access of the "Mediterranean Diet".	<p>Develop guidelines for product specifications with the label "Mediterranean Diet" including considerations related to Sustainable Food Products.</p> <p>Provide needed training on quality control, traceability, certification and increase market integration and access particularly for small local producers.</p>	300	<p>A label for the "Mediterranean Diet", including the criteria of Sustainable Food Products, is established in the region</p> <p>Percentage of increase of labelled sustainable locally produced products. T: 25%</p>	<p>UNESCO's nomination of the "Mediterranean Diet" as an Intangible Cultural Heritage</p> <p>Fairtrade network</p> <p>EU's MedDiet project</p>	<p>UNESCO</p> <p>CIHEAM</p> <p>WWF</p> <p>Fairtrade</p> <p>Government of Spain</p>

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N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
11	Improve the knowledge base and build a shared Mediterranean Knowledge System on the "Mediterranean Diet" for concerned research organizations, producers, certification bodies and governments and increase visibility and impact.	<p>Identify existing sources of gene pools and geographical indicators in the sector for Mediterranean countries.</p> <p>Elaborate a Knowledge Management Platform related to the "Mediterranean Diet" providing a basis for mainstreaming the concept in the region</p>	150	Number of regional partners that entered and are active in the Knowledge Management Platform related to the "Mediterranean Diet". BL:0 / T: 40	<p>GenmedOc (http://www.genmedoc.org/)</p> <p>Mediterranean Platform of Artisanal Fishers (MedArtNet)</p>	<p>CIHEAM</p> <p>WWF</p> <p>Fundacion Dieta Mediterranea</p>

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N°	Actions	Proposed regional activities (2021)	Estimated cost (thousand €) (2021)	Progress indicators including baseline (BL) and Target (T) by 2021	Related flagship initiatives	Key Partners
12	Implement information and education campaigns to promote the concept of the "Mediterranean Diet" and ensure public engagement in the consumption of sustainable food and local agriculture products, along with reduction of food waste.	<p>Conceive and implement a regional competition related to the "Mediterranean Diet".</p> <p>Organize regional workshops and trainings to support producers in adopting the concept of the "Mediterranean Diet" across the Mediterranean countries.</p>	400	<p>Number of countries that participate to the competition. BL:0 / T: 12</p> <p>Number of regional workshops and trainings organized to support producers in adopting the concept of the "Mediterranean Diet" BL:0 / T: 5</p>	Forum on Mediterranean Food Cultures	<p>UNEP</p> <p>FAO</p> <p>UNESCO</p> <p>CIHEAM</p> <p>WWF</p> <p>Fundacion Dieta Mediterranea</p>