

# EGYPT GREEN DAYS

## EMPOWERING CHANGEMAKERS

15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> November 2011  
American University in Cairo



Regional Activity Centre  
for Cleaner Production



THE AMERICAN  
UNIVERSITY IN CAIRO

Entrepreneurship and Innovation Program - EIP

SCHOOL OF  
BUSINESS



CEDARE



ENOPC  
Egypt National  
Cleaner Production Center  
مركز تكنولوجيا الإنتاج  
الأنظف

An Incubated Project at  
**green arm**  
المشروع المدعوم  
بـ  
NAHDET EL MAHROUSA

Your job, your projects and your daily life can be greener without a great effort. 3 events to get information, tips, tools and ideas for creating green businesses, organizing sustainable events and fighting against dangerous chemical substances.

15<sup>th</sup> November: **Sustainable Events Workshop**

15<sup>th</sup> November: **POPs in our Life. (Open event)**

16<sup>th</sup> – 17<sup>th</sup> November: **Green Entrepreneurship & Eco-Design  
Workshop**

*Global changes start with individual ones!*

Joint presentation: November 15<sup>th</sup> at 10:00 h

Abdellatif Jameel Hall and first floor rooms 1053, 1054 and 1055

New Campus of the American University in Cairo

This is a CP/RAC initiative with the support from CEDARE and the American University in Cairo.

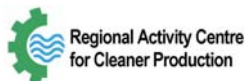


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### POPs in our Life

15<sup>th</sup> November 2011, American University in Cairo

This is an open event.



#### Objectives of the workshop

This workshop wants to give students and young people in general, basic information about some toxic chemicals that are present in our day life. Participants will be shown where these chemicals are, how they can affect our health and environment and with which solutions we count in order to minimize their presence in our environment.

#### Proposed participants

This activity is opened to all university students, NGOs, and other interested participants.

#### Speakers

*Roland Weber* is working as independent international consultant mainly for UN Organisations (UNIDO, UNEP, UNDP) and environmental ministries on the implementation of the Stockholm Convention on reduction of Persistent Organic Pollutants (POPs). His areas of expertise is the reduction of Dioxins and other unintentionally produced POPs, related Best Available Techniques & Environmental Practice (BAT/BEP), and brominated and fluorinated POPs. He is visiting Professor at Tsinghua University in Beijing. As civil society activity he is board member of the NGO "Solidarity. Ecology and Lifestyle" ([www.nachhaltig.at](http://www.nachhaltig.at)) and ambassador of the International HCH and Pesticide Association ([www.IHPA.info](http://www.IHPA.info))

*Virginia Vidal*, project manager on the Persistent Organic Pollutants in the Regional Activity Centre for Cleaner Production.

#### Moderators

*Meritxell Remolins*, environmental communication and museography expert in the Communication Department of LAVOLA 1981, SA

#### Language

The workshop will be given in English



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green  
arm  
مشروع الأيدي الخضراء  
NAHDET EL MAHROUSA

### AGENDA

**10:00-10.30 Presentation of the Egypt Green Days – Empowering Changemakers**

**10.30-12.00 PART I. Introduction: POPs in our Life**

- Introduction on the workshop
- Slow Death by Rubber Duck? - Securing Health in a World of Chemicals
- The Story of Electronics

**12.00-12.20 Coffee Break**

**12.20-14.45 PART II. Interactive workshops**

- POPs in Textiles
- POPs in Food
- POPs in Electronics

**14.45 Break**

**15:15 PART III. Cineforum**

- Projection of the film “Silent Snow” (more information: <http://www.silentsnow.org/>)
- Debate

**17.00 Evaluation and closure of the workshop.**



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Departament de Territori  
i Sostenibilitat