

Bringing Mediterranean  
islands together to stop  
plastic pollution through  
the BeMed initiative

**MONACO OCEAN WEEK**

THURSDAY  
MARCH 25, 2021  
2.00 pm CET





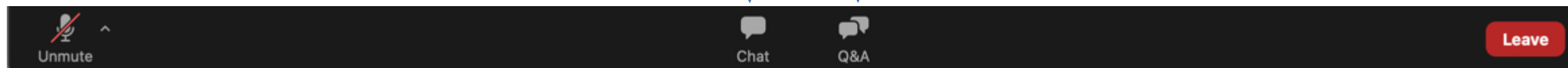


# Welcome!

Pedro Fernández – SCP/RAC, Moderator

Your comments, information you want to share

Questions to the speakers



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## INTRODUCTION



**Lucile Courtial**

Executive Secretary  
Beyond Plastic Med

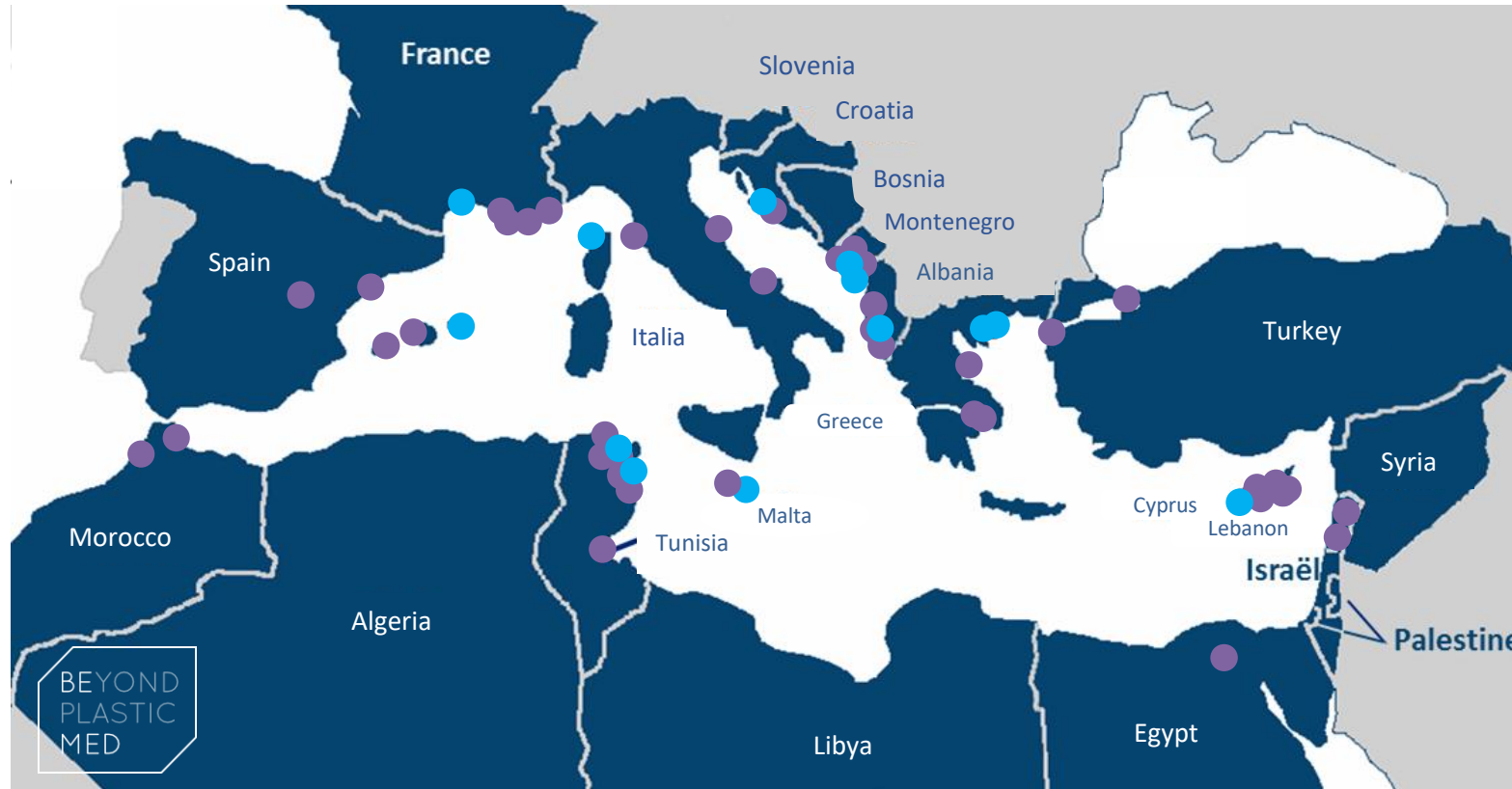


**Magali Outters**

SCP/RAC, Policy Area  
Team Leader

BEYOND  
PLASTIC  
MED

# Beyond Plastic Med BeMed







**The Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC)** is a centre for international cooperation which works to support a circular economy and establish more sustainable and toxic-free consumption and production patterns, as a way to improve endangered ecosystems and to generate inclusive economic opportunities in the Mediterranean Region

**Support governments** in the development and implementation of national regulations to stop marine litter generation and plastic pollution

**Advocate with interested countries and international entities** for the integration of eco-innovation, plastic pollution prevention and the use of alternatives to toxic chemicals

SCP/RAC  
plastic  
strategy

**Promote the creation of new business models and green jobs based on eco-innovation** through the training and support to entrepreneurs/SMEs, the provision of services for business development, networking activities and the facilitation of access to finance

## SCP/RAC

### Recent publications

#### On plastic prevention policy approaches/ solutions /challenges



#### GUIDELINES TO ADDRESS SINGLE-USE PLASTICS THROUGH PUBLIC PROCUREMENT IN THE MEDITERRANEAN



#### GUIDELINES TO PHASE OUT SINGLE-USE PLASTIC BAGS IN THE MEDITERRANEAN

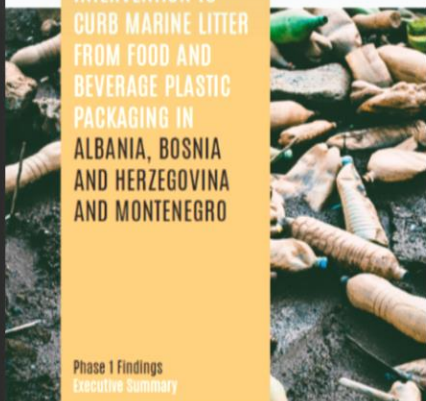


#### Information Document for the preparation of guidelines to tackle single-use plastic items in the Mediterranean.

Report for SCP/RAC

29 January 2021

#### PRIORITY AREAS OF INTERVENTION TO CURB MARINE LITTER FROM FOOD AND BEVERAGE PLASTIC PACKAGING IN ALBANIA, BOSNIA AND HERZEGOVINA AND MONTENEGRO



Phase 1 Findings  
executive summary

#### THE ACT4LITTER PROJECT

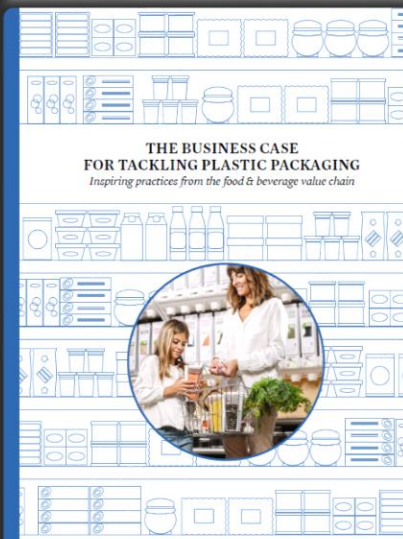
#### Supporting Mediterranean MPAs to fast-track actions against marine litter



ACT4LITTER, AN INTERREG MED  
FUNDED PROJECT, HAS BROUGHT  
TOGETHER MPA MANAGERS AND  
MARINE LITTER EXPERTS TO FIND  
NEW WAYS TO TACKLE THIS THREAT

#### THE BUSINESS CASE FOR TACKLING PLASTIC PACKAGING

Inspiring practices from the food & beverage value chain



#### Plastic's toxic additives and the circular economy

September 2020







## CAPITALISATION of BeMed individual projects tackling Plastic Pollution in Mediterranean Islands CapiMed-Islands



For plastic Free  
Croatian Islands



Together for zero  
plastic in Albanian  
Islands



Zero-plastic pilot  
project on the îles d'Or  
archipelago (France)  
and replication in Med  
Islands (Tunisia and  
Italy)



PlastiStop  
(Tunisia)



Balearic 'plastic free'  
(Spain)



+ other micro-  
initiatives in islands



Mediterranean  
Action Plan  
Barcelona  
Convention



GOBIERNO  
DE ESPAÑA

VICEPRESIDENCIA  
CUARTA DEL GOBIERNO  
MINISTERIO  
PARA LA TRANSICIÓN ECOLÓGICA  
Y EL RETO DEMOGRÁFICO



Generalitat de Catalunya  
**Departament de Territori  
i Sostenibilitat**



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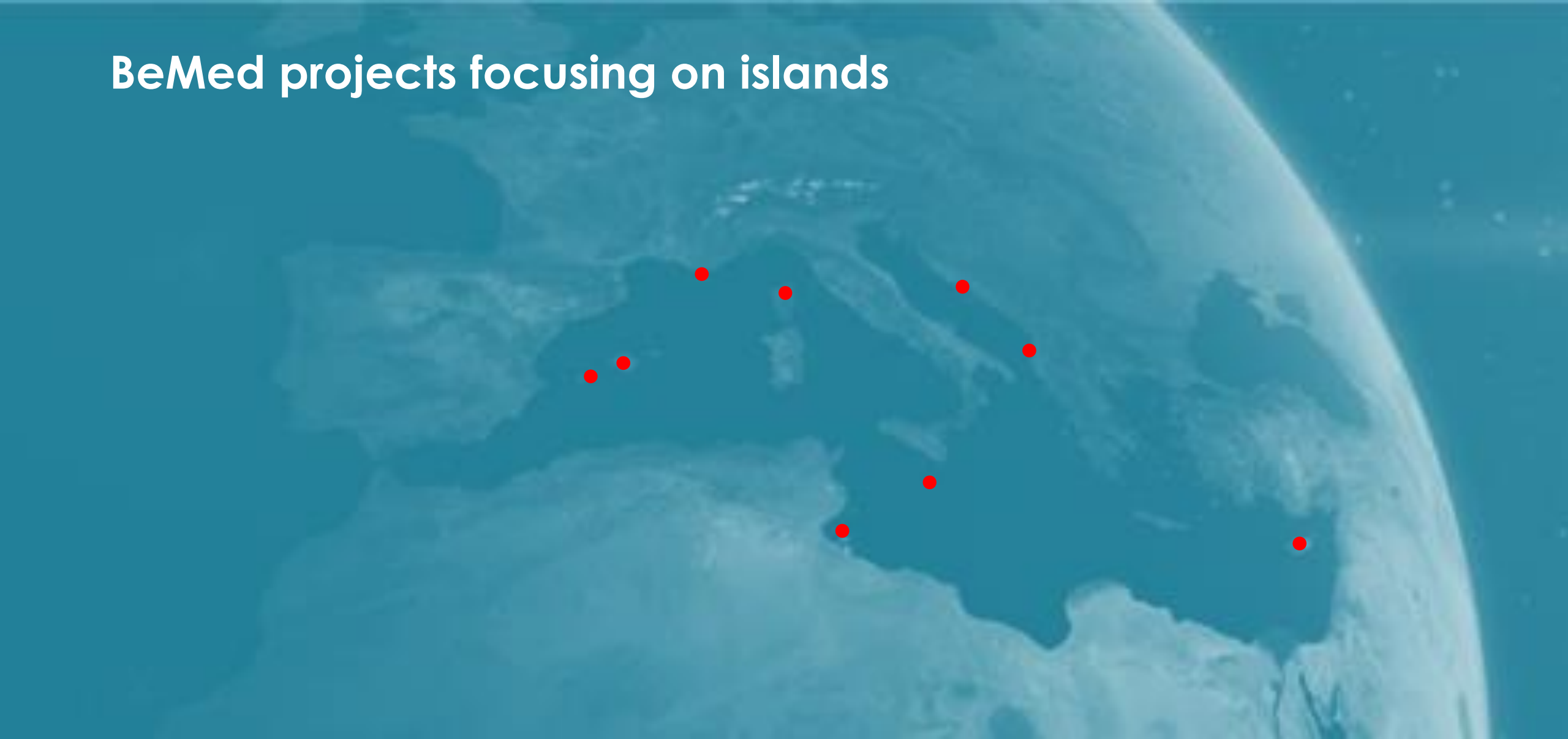
## PART 1

### BeMed islands projects: fields of intervention and capitalisation process





# BeMed projects focusing on islands



# BeMed projects focusing on islands: fields of intervention





# PART 1

## BeMed islands projects: fields of intervention and capitalisation process

<b>Assemble allies and mobilize</b> in Croatian islands	<i>Tea Kuzmičić Rosandić - Sunce</i>
<b>Experimentation and data collection</b> in Djerba, Tunisia	<i>Faiçal Ghzaïel - AJEM</i>
<b>Reuse and find alternatives to plastics</b> in France, Italy and Tunisia	<i>Sylvain Petit - SMILO</i>
<b>Recommendations and new regulations</b> in Albanian islands	<i>Kastriot Korro - Royal Albanian Foundation</i>
<b>Engagement with businesses</b> in Balearic islands	<i>Brad Robertson - Save the Med Foundation</i>
<b>Spread the word</b> in Corsica	<i>Pierre-Ange Giudicelli – Asso. Mare Vivu</i>
<b>Improve waste management</b> in Malta	<i>Andrew Schembri - Zibel</i>
<b>A capitalisation process</b> to foster synergies and amplify the impact	<i>Ignasi Mateo - SCP/RAC</i>

## FOR PLASTIC FREE CROATIAN ISLANDS

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### TEA KUZMIČIĆ ROSANDIĆ

*Association for Nature, Environment  
and Sustainable Development  
Sunce*

Project manager and Associate  
educator

**CROATIA**

**sunce**  
ASSOCIATION FOR NATURE, ENVIRONMENT  
AND SUSTAINABLE DEVELOPMENT

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# FOR PLASTIC FREE CROATIAN ISLANDS

## Focus on: Assemble Allies and Mobilize



**COUNTRY** CROATIA

**ISLANDS** ISLAND OF HVAR and ISLAND OF DUGI OTOK

**COORDINATOR** TEA KUZMIČIĆ ROSANDIĆ, Association Sunce Split

**PROJECT PARTNERS:** Green Action (FoE Croatia)

**PROJECT ASSOCIATES:** SMILO, Plastic Free Zlarin Initiative

# ACTIVITIES Assemble Allies and Mobilize

## Main ACTIVITIES

- Plastic system analysis
- Development of Plastic Free Plan (PFP) for each involved island
- Capacity building workshops of key stakeholders for the successful implementation of PFPs
- Implementation and monitoring of the local island communities PFPs
- Two public forums about plastic pollution, sustainable solutions, and implementation of the Reduce principle in two local island communities
- Two "plastic free" public events related to important local traditional events in two local island communities
- National campaign
- Final Conference of the project
- Study Trip
- Capacity building and networking workshop for the development of communication and advocacy plan
- Communication and advocacy actions on local, national and regional levels



# PLASTISTOP

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**Faiçal GHZAIEL**

AJEM  
*President*

TUNISIA







## Focus on: Experimentation and Data Collection in Djerba



**COUNTRY** TUNISIA

**ISLANDS** DJERBA

**COORDINATOR** Faiçal GHZAIEL

**PARTNERS** AJEM-JLIJ Association for the Marine Environment.

# ACTIVITIES: Experimentation and Data Collection in Djerba

## Main ACTIVITIES

- A quantitative and qualitative study on the plastic pollution is carried out, in partnership with all actors.
- Clean up campaigns with Monitoring on The beaches and the coasts of the island of Djerba.
- Establishment of sorting at the source of waste (Tri à la source des déchets).
- An environmental education program is developed with Young People & Fishermen.
- A public green space is developed for the inhabitants of a district of the island of Djerba and which recycles plastic waste





## ZERO PLASTIC ON HYÈRES ISLANDS ARCHIPELAGO AND REPLICATION IN MEDITERRANEAN ISLANDS

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**Sylvain Petit**

SMILO  
Project Coordinator

FRANCE / ITALY / TUNISIA



# Focus on: Reuse and find alternatives to plastics in France, Italy and Tunisia



**COUNTRY** FRANCE / ITALY / TUNISIA

**ISLANDS** HYÈRES ISLANDS ARCHIPELAGO / TAVOLARA ISLAND / KERKENNAH ISLAND

**COORDINATOR** SYLVAIN PETIT / DOMITILLE LE HUEDE

**PARTNERS** SMILO, PORT-CROS NATIONAL PARK, DESIGNER ANTOINE BOUDIN, JEUNES SCIENCES KERKENNAH, TAVOLARA MPA

**FUNDS** BEMED, REGION SUD





# Conception & production of a natural and sustainable alternative to plastic

## CHALLENGES

- Industry of wind instruments reeds in South of France made of giant reed (*Arundo donax*)
- 90% vegetable waste
- Re-use the waste to produce substitutes to single-use plastics

## SOLUTIONS

- 100 % local & natural straws, cutlery, ice cream spoons
- Reusable / compostable goods
- Testing on 3 islands
- Education and awareness



*Giant reed, South of France*



*Cork, Sardinia*



*Date-palm, Kerkennah*

## TOGETHER FOR ZERO PLASTICS IN 10 ALBANIAN ISLANDS

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**Kastriot Korro**

ROYAL ALBANIA FOUNDATION  
*Director*

ALBANIA





# TOGETHER FOR ZERO PLASTICS IN 10 ALBANIAN ISLANDS

**Focus on: Recommendations and New Regulations**



**COUNTRY** ALBANIA

**ISLANDS:** Sazan, Kunë, Malsori, Zvërnec, Shurdhah, Ksamili, Maligrad, Tongo, Stillo and Page islands.

**COORDINATOR** KASTRIOT KORRO

**PARTNERS** Royal Albania Foundation / Women Rights Albania Association / Agriculture University of Tirana / Doctor Veterinarian in Community Association and 3k shpk company

# ACTIVITIES: Recommendations and New Regulations

## OS2: Draft, approval and promotion of local laws to prevent plastics

**A2.1: Rise of a regional and international team of experts to draft the laws:**  
created a regional staff and organized several seminars

**A2.2: Prepared an discuss in workshops with island municipalities the draft law according to European Union:** Organization of workshops in 6 municipalities covering the 10 islands to discuss the draft law.

**A2.3: Approval of a new law preventing plastic use in municipality's councils:**  
For the first time ever, 6 municipalities of 10 islands will be accorded a plastic protection law

**A2.4: Promotion and sensitizing of the law stopping plastic use from young people:** Informing tourists and local community regarding preventing laws of plastics in islands. Meetings with fishermen associations and travel agencies associations for consulting and approval of the law, have been another aspect for implementing this project.





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**Time to hear from you...**





## PLASTIC FREE BALEARICS

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**Brad Robertson**

**SAVE THE MED FOUNDATION**  
President and co-funder

**Mallorca SPAIN**







# PLASTIC FREE BALEARICS

## Focus on: Engagement with businesses in Balearic Islands



**COUNTRY** SPAIN

**ISLANDS** BALEARIC ISLANDS

**PROJECT COORDINATOR** Jaime Bagur

**Co-COORDINATORS** Tupa Range (STM) & Myrto Pispini (IP)

**PARTNERS** Save The Med Foundation (STM) / IbizaPreservation



# ACTIVITIES: Engagement with businesses in Balearic Islands

## Main ACTIVITIES

- Create a Plastic Free Balearics Certification for the HORECA sector
- Digital tools: APP, INDEX, Online Communities RRSS (Businesses - Public), Web
- Pilot Implementation on the Certification in 4 Islands (Mallorca, Menorca, Ibiza & Formentera) -->170 companies involved
- Genuine Solutions GUIDE and Impact Report (Honest Alternatives)
- 3 Stakeholder Seminars aiming at creating Synergies for a Plastic Free Balearics
- Public Events (Launch, Closure)
- Communication Campaign RRSS/Media during the whole project (18 months)



## MISSION CORSEACARE

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### Pierre-Ange Giudicelli

ASSOCIATION MARE VIVU  
Cofounder and coordinator

Corsica  
FRANCE



# MISSION CORSEACARE

## Focus on: Spread the word in Corsica



**COUNTRY** FRANCE

**ISLANDS** CORSICA

**COORDINATOR** PIERRE-ANGE GIUDICELLI

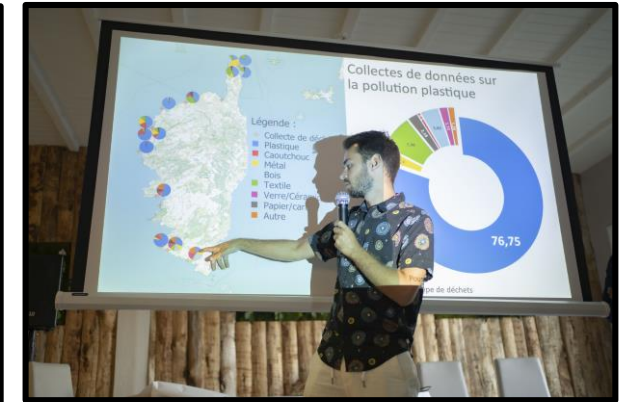
**PARTNERS** ASSOCIATION MARE VIVU



# ACTIVITIES: Spread the Word in Corsica

## Main ACTIVITIES

- 1 000 km sailing & 1 month of nomadism around Corsica with a team of 12 young people
- Programs of participatory science to monitor species and pollutions
- ~ 15 Beach Clean-Ups + waste characterization
- Conferences & movie projections
- Educational & Art workshops
- Exhibitions with plastic recycling machines
- Filming (vlogs) & massive communication on (social) medias



## Project Xibka

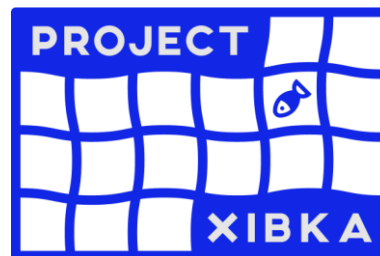
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### Andrew Schembri

ZIBEL  
Co-founder & Chairman

MALTA



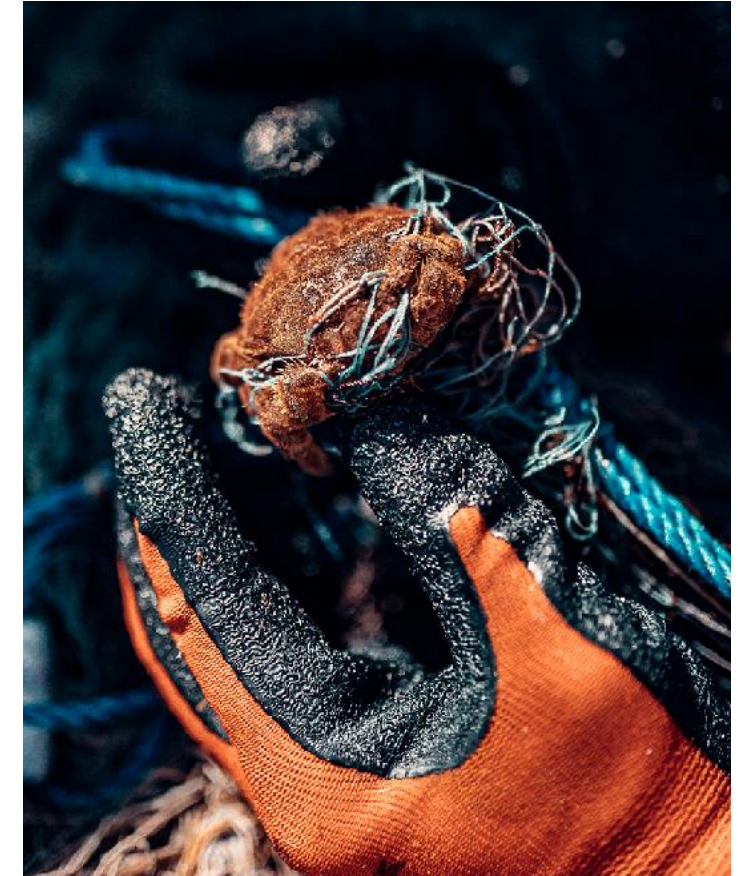
Waste collection and disposal, targeted specifically at abandoned or derelict fishing gears (ADFG), around the coast of the Maltese Islands.





# PROJECT XIBKA

**Focus on: Improve fishing gear waste management in Malta**



**COUNTRY** MALTA

**ISLANDS** MALTA, GOZO & COMINO

**COORDINATOR** ANDREW SCHEMBRI

**PARTNERS** Department of Fisheries, Dive Systems-Malta, Raniero's Adventures & Odyssey Innovation

# ACTIVITIES: Improve waste management in Malta

## Main ACTIVITIES

- Survey with boat users and stakeholders
- Scouting of locations up to 60m deep
- Collection of nets
- Cleaning and storing
- Recycling or reusing of nets
- Setup of “Net Reporting Hotline”
- Public Exhibition about Ghost Fishing

**Over 21 nets collected**

## Future Plans

+ Setup of net deposit boxes in fishing villages



+ On-going net reporting and collection



## CAPIMED-ISLANDS PROJECT

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**Ignasi Mateo**

SCP/RAC  
Project Manager

ALBANIA/FRANCE/ITALY/SPAIN/TUNISIA/CROACIA/  
MED COUNTRIES



# Focus on: CAPITALISING ON BEMED INITIATIVE TO REDUCE PLASTIC POLLUTION IN MEDITERRANEAN ISLANDS



**COUNTRY:** ALBANIA/FRANCE/ITALY/SPAIN/TUNISIA/CROACIA/MED COUNTRIES

**ISLANDS:** ALBANIA/FRANCE/ITALY/SPAIN/TUNISIA/CROACIA/MED COUNTRIES

**COORDINATOR:** PEDRO FERNÁNDEZ/MAGALI OUTTERS/IGNASI MATEO

**PARTNERS:**



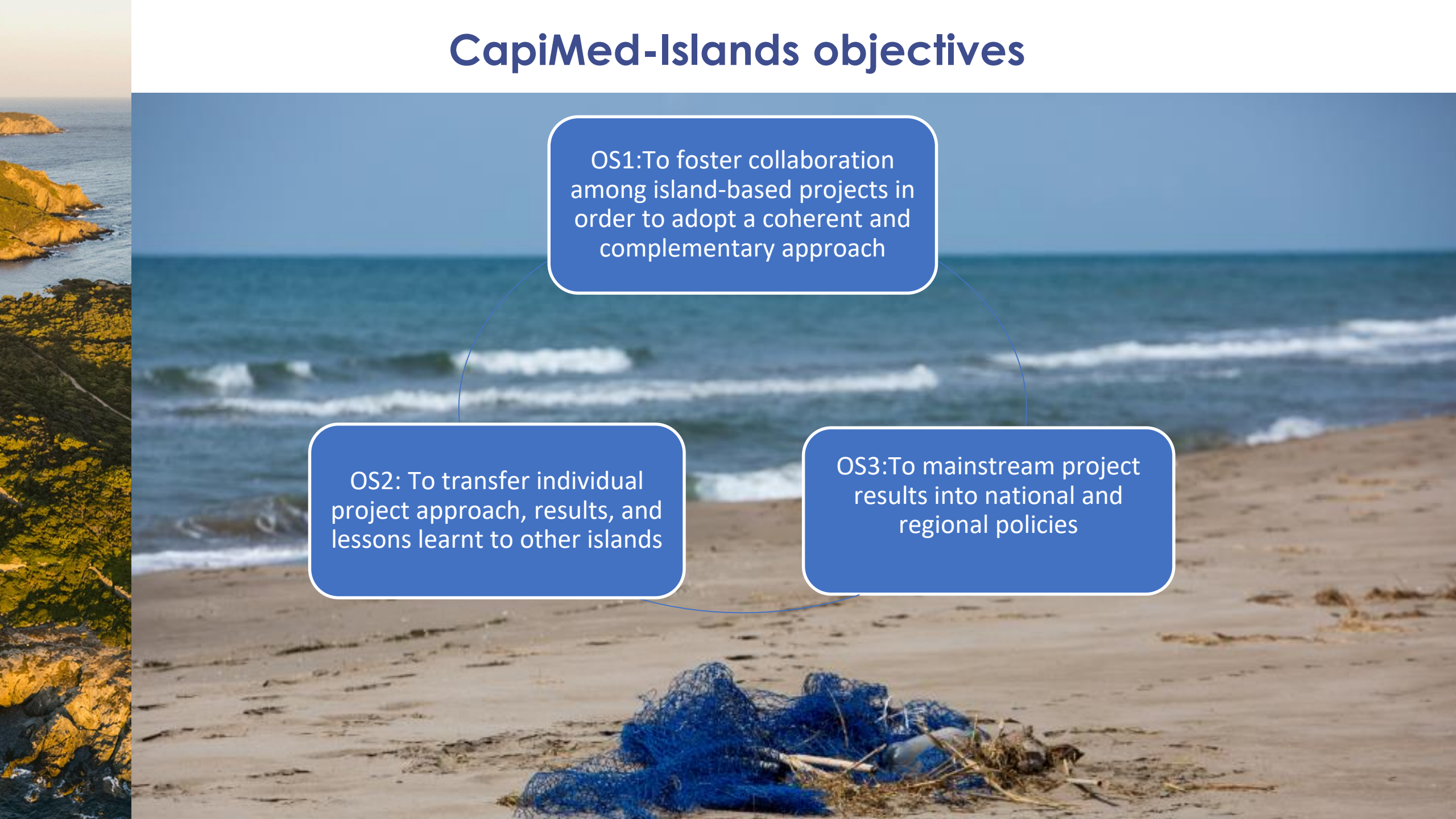


# CapiMed-Islands objectives

OS1: To foster collaboration among island-based projects in order to adopt a coherent and complementary approach

OS2: To transfer individual project approach, results, and lessons learnt to other islands

OS3: To mainstream project results into national and regional policies



# Component 1: Community building - Foster collaboration among island-based projects

## OBJECTIVES

To adopt a coherent and complementary approach

To create potential synergies among BeMed projects and support needs

HOW?

Analysis of single projects

Regular exchange with single projects

Brief Communication recommendations and tools

BeMed-islands website



## Component 2: Transfer individual project approach, results, and lessons learnt to other islands

**HOW?**

Liaison with  
Interreg Med  
Community

Workshop in  
collaboration with  
Plastic Busters  
MPAs project

Webinar sessions

Waste management  
workshop  
IUCN World  
Congress

Dissemination of  
results to SMILO  
partners

## Component 3: Mainstreaming project results into national and regional policies





# How we will work together?

Resources/tools  
in the BeMed -  
Islands website  
section

Regular  
exchanges with  
initiatives

Organisation of  
joint actions  
(e.g. events,  
webinars)

Co-  
development of  
mainstreaming  
strategy and  
policy brief

Projects > Assemble Allies and Mobilize



NOVEMBER 2022  
CapiMed...



For Plastic Free Croatian  
Islands...



Together for zero plastic  
in Albanian Islands...



Plastic in the sea, the  
solution is on land...



A Euro-Mediterranean  
network committed to a  
plastic-free  
Mediterranean...



Local dialogue for  
sustainable plastic waste  
management...



The Mediterranean Oases  
in Tunisia: Acting for a  
Plastic-Free Sea...



Project Xibka...



SOS Plastic Sfax...



Get drastic for Zero  
Plastic...



Cruise ships against  
plastic pollution in the  
Med...



Nile Plastic: towards a  
rebirth of independent  
fishermen...



Relieving the Northern  
Lebanese Mediterranean  
Sea coast from  
abandoned nylon fis...



Youth for a clean Adriatic...



Plastic Free  
Entertainment Cruises  
and Water Sport  
Activities...



The Cyprus Responsible  
Coastal Businesses  
Network against Single-  
Use Plastics...



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**Time to hear from you...**





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## PART 2

### Regional initiatives on plastic pollution prevention in Mediterranean islands





## PART 2

# Regional initiatives on plastic pollution prevention in Mediterranean islands

Plastic Waste-Free Islands Med *Mercedes Muñoz Cañas - IUCN Med*

Interreg Med Biodiversity Protection Community *Sonsoles San Román - ETC UMA*

Clean Blue Alliance: A global network of plastic  
waste-free islands *Zana Kontomanoli - Common Seas*



## PROJECTS / Plastic waste-free islands Med & PlastiMed

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### **Mercedes Muñoz Cañas**

IUCN –  
Centre for Mediterranean cooperation

Spain

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# Plastic waste free islands-Med

**Focus on:**  
**Reducing plastic leakage in the Mediterranean basin**



**COUNTRY** Republic of Cyprus, Spain

**ISLANDS** Cyprus and Menorca

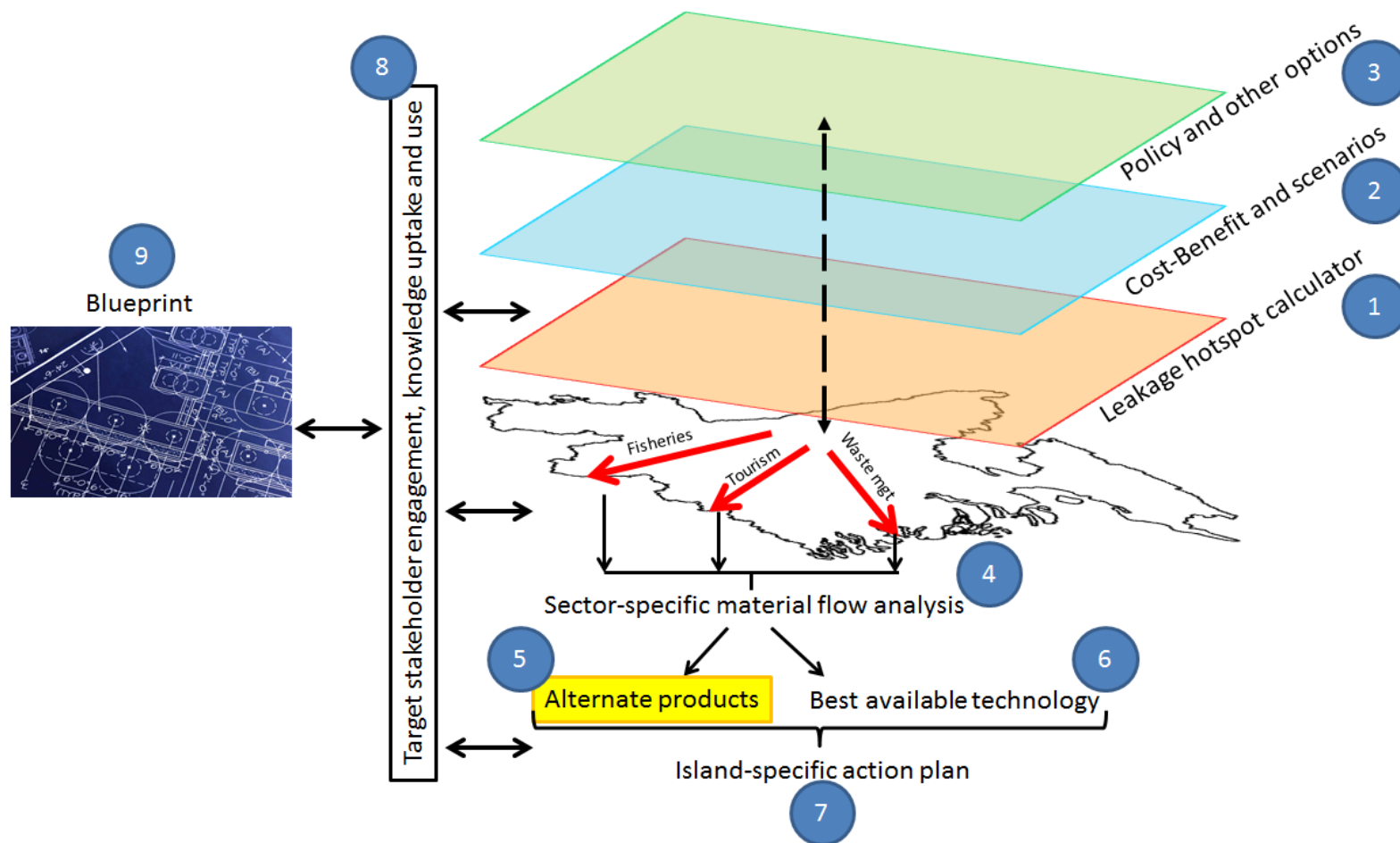
**COORDINATOR** IUCN

Funded by





## Main ACTIVITIES



## Mediterranean Biodiversity Protection Community/ Interreg Med

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**Sonsoles San Roman**

[ETC-UMA](#)

Communication officer

Spain





# Mediterranean Biodiversity Protection Community

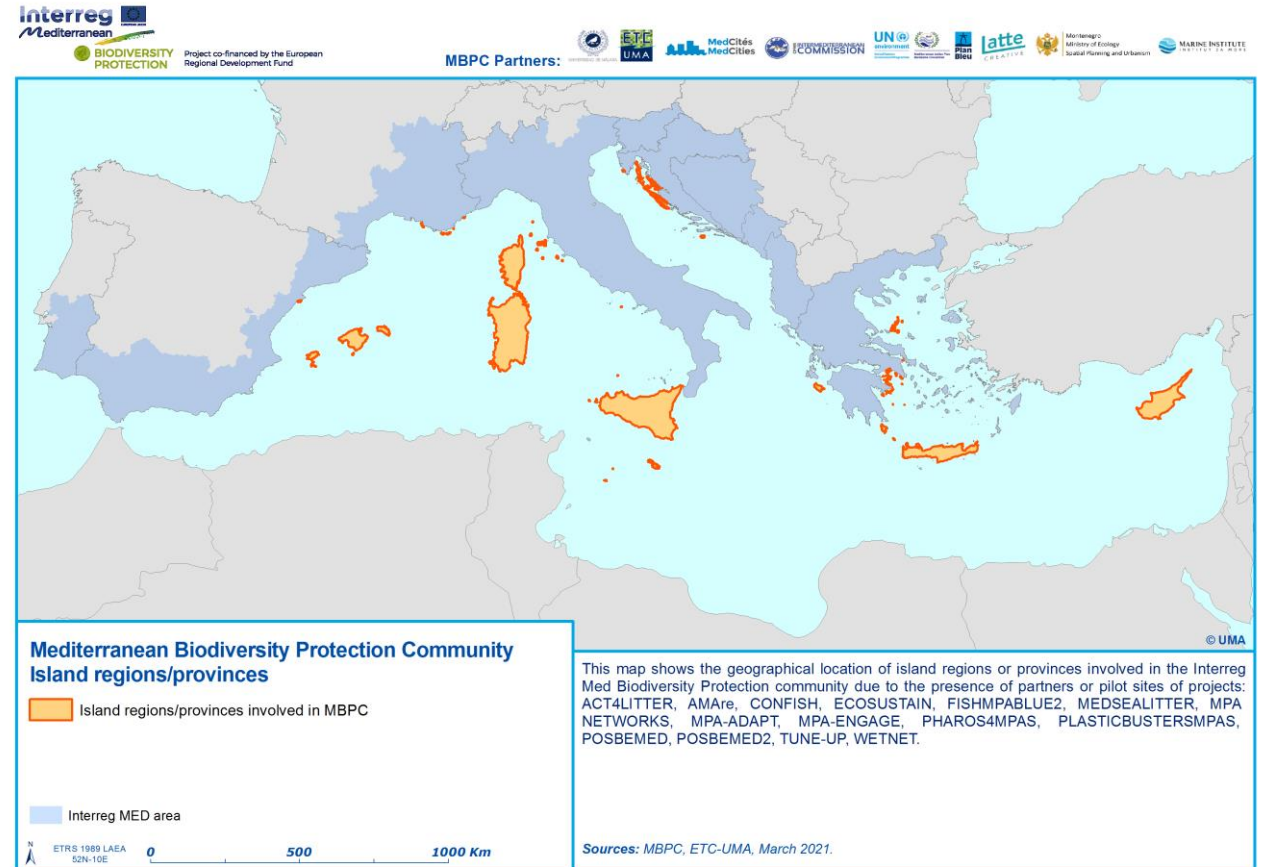
Focus on: Regional initiatives on plastic pollution prevention in islands

**COUNTRY** Mediterranean

**ISLANDS** 323 in 29 MED regions

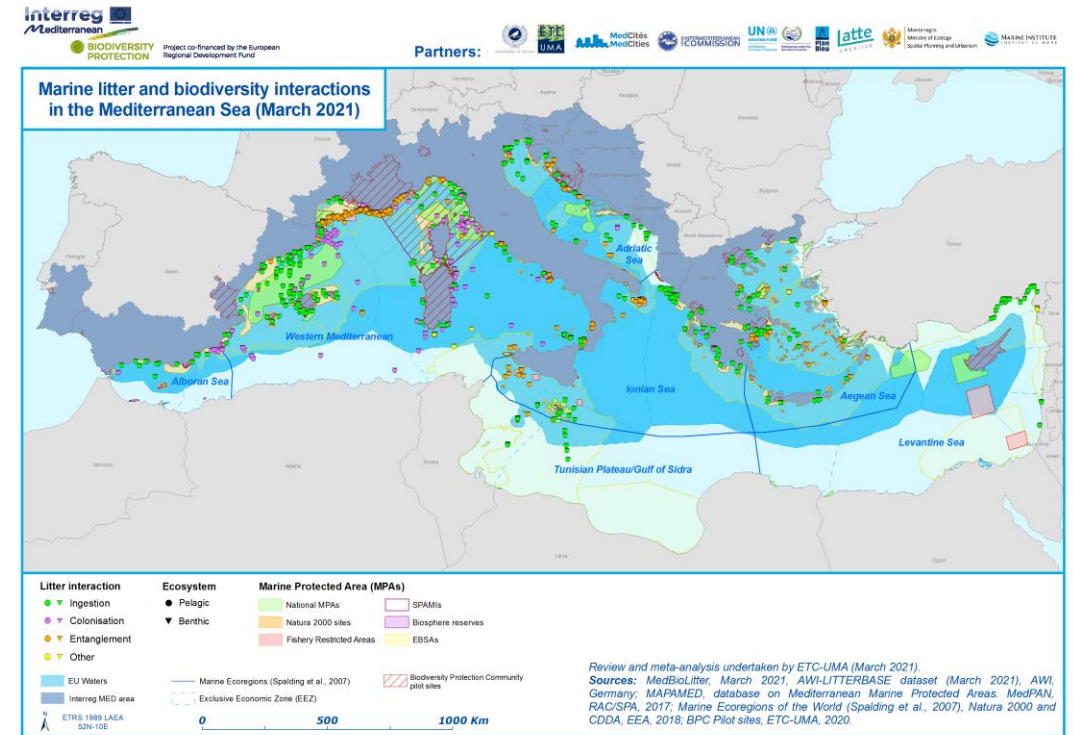
**COORDINATOR** ETC-UMA

**PARTNERS** Plan Bleu, MedCities, CPMR, Marine Institute Croatia, Latte Creative, Ministry of Ecology, Spatial Planning and Urbanism of Montenegro



## Main ACTIVITIES

- [MedBioLitter](#): knowledge base on marine litter interactions with biodiversity
- [EU Green Week 2021](#): Mediterranean solutions towards zero pollution impacts for **biodiversity and health**
- Montenegro **Capacity building** webinar summer 2021: marine pollution in **MPAS**
- [MBPC Catalogue](#) of Biodiversity Protection tools: monitoring, management and geospatial tools by MedSeaLitter, Act4Litter, PlasticBustersMPAs, [MBPC platform](#)
- [Recommendations](#) and practices for monitoring and tackling marine litter: PHAROS4MPAs, FISHMPABLUE2, AMAre, Bluelands...
- Showcasing MBPC projects and results to global, **EU and Mediterranean bodies**: UN MAP EcAp Taskforce, MED POL, CONAMA, MPA Forum, IUCN WCC...







## Clean Blue Alliance: A global network of plastic waste-free islands

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### Zana Kontomanoli

Project Lead for Greece  
Clean Blue Paros  
Common Seas

### Jo Royle

Founder - CEO  
Common Seas





# Common Seas

We are Common Seas: A global team on a mission to reduce the amount of plastic made and stop it polluting our rivers and seas. Our project, Clean Blue Alliance, is building a global network of plastic waste-free islands.

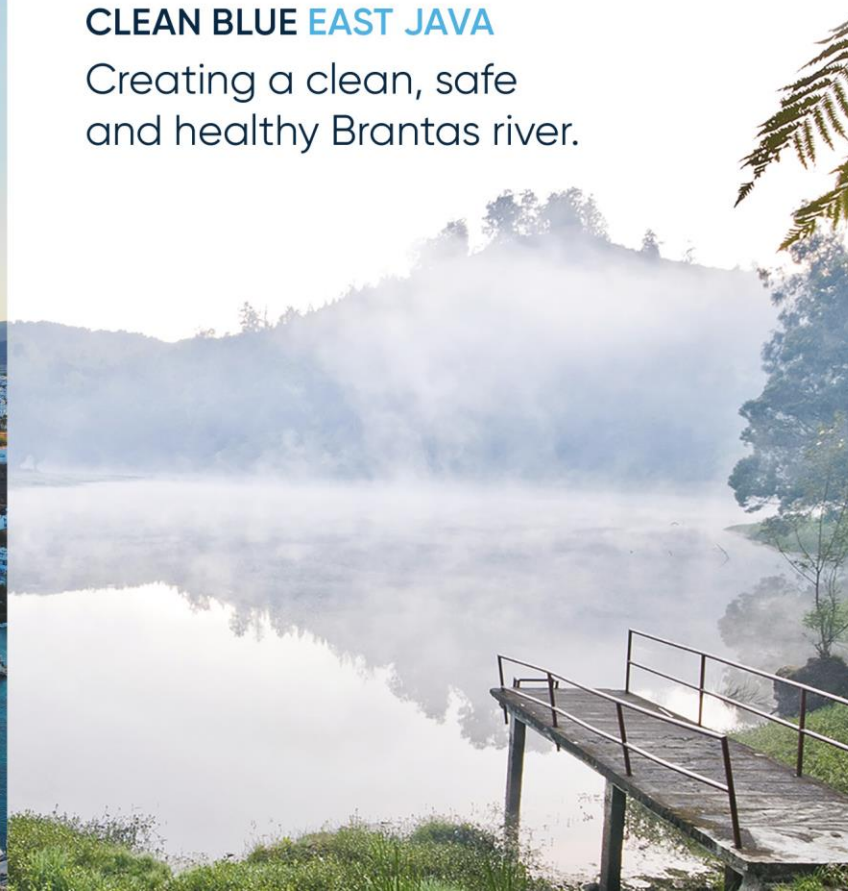
## CLEAN BLUE PAROS

Creating the first plastic waste-free island in the Mediterranean.



## CLEAN BLUE EAST JAVA

Creating a clean, safe and healthy Brantas river.



## CLEAN BLUE MALDIVES

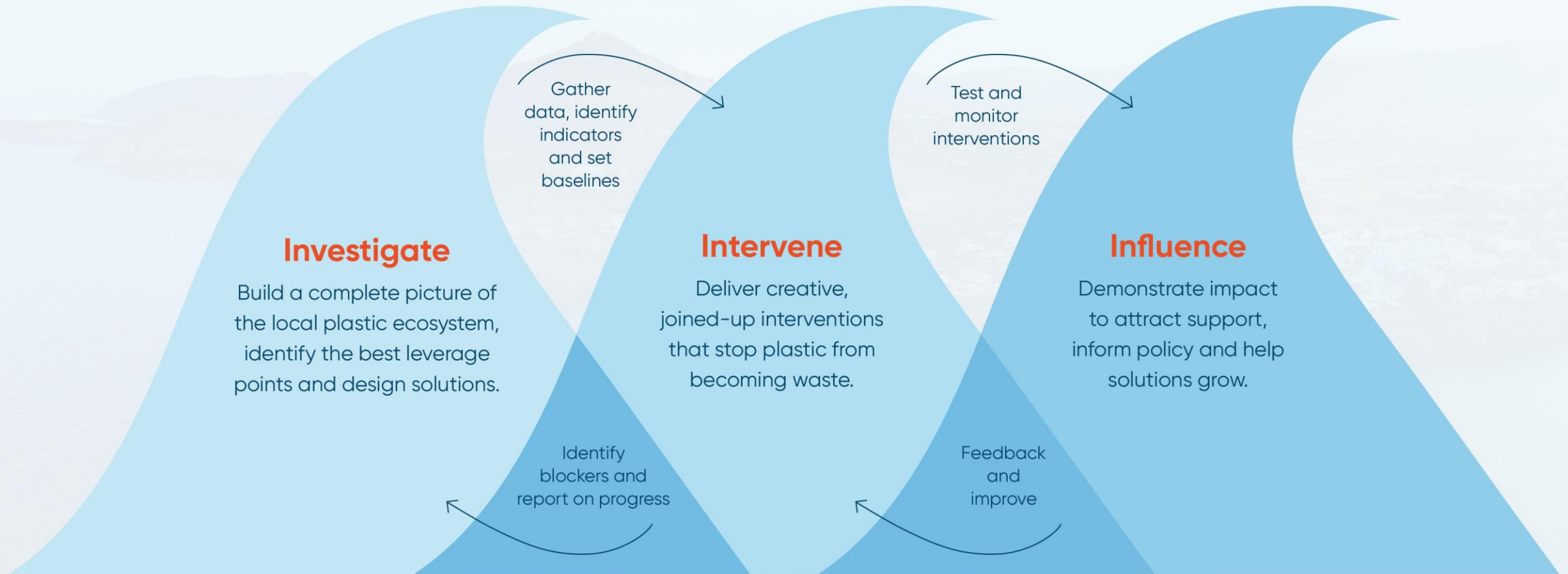
Supporting an ocean nation to phase out problematic single-use plastics.





## How it works

Clean Blue Alliance delivers systems change through three phases:







CLEAN BLUE  
PAROS

## Investigate: Identify waste streams and leakage

Building a complete picture of an island's plastic ecosystem, we identify the best levers for change and create the foundations to measure impact.



### ISLAND WASTE AUDIT:

Discovered 16% of waste entering the landfill could be recycled.



### MARINE LITTER AUDIT:

Audited 30,000 sq.m of coastline and found plastic cups, bottles and cigarette butts are key problematic plastics.



### SOCIAL AUDIT:

Interviewed 1000 people and learnt that islanders and tourists want businesses to help them to reduce their plastic use.





CLEAN BLUE  
PAROS

## Intervene: Incubate and accelerate solutions

We used our understanding of plastic on Paros to design the right solutions to tackle the problem.



### SUPPORTING BUSINESSES:

We've worked with over 100 businesses to help them reduce their plastic waste.



### DRINKING TAP WATER:

Having proven Paros water is safe, we are running a campaign to help residents and tourists switch to tap.



### ENHANCING EDUCATION:

Educational materials on plastic and the sea are equipping the next generation to keep their island clean and blue.

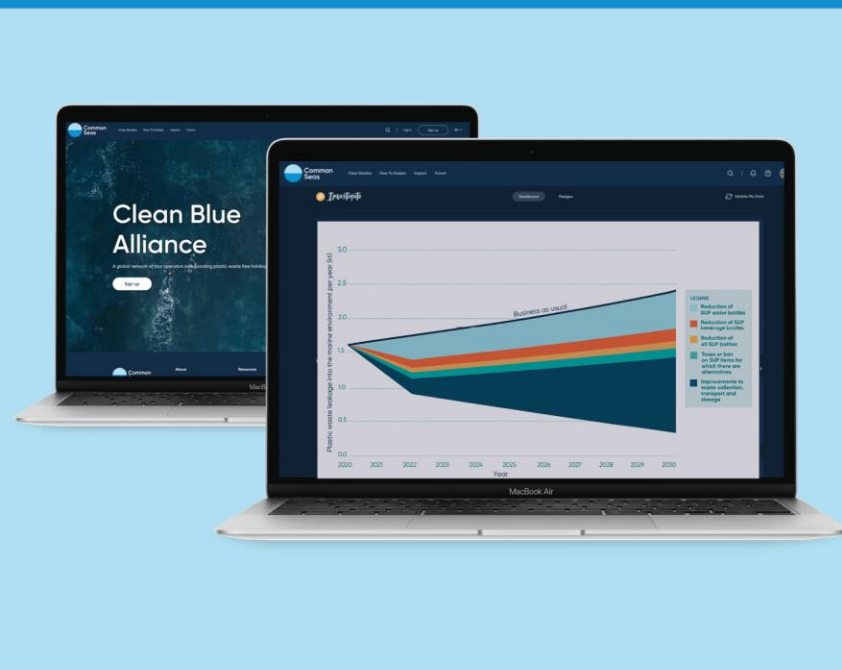




CLEAN BLUE  
PAROS

## Influence: Replicate and scale best practices

A successful solution is one that can scale. By testing & demonstrating the impact of our interventions, we help them attract support, inform government policy and rapidly scale.



### BUSINESS:

Online platform supporting hospitality businesses to break free from plastic waste.



### EDUCATION:

Embedding lasting change by scaling our education program nationally through the Ministry of Education.



### GOVERNMENT:

Demonstrations of circular economy are guiding implementation of the EU Single-Use Plastic Directive.





## PART 2

# Regional initiatives on plastic pollution prevention in Mediterranean islands

## Exchange among the initiatives

Moderated by Sylvain Petit - SMILO



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**Wrap up and closure**

