

Seminar: Ecodesign and ecoinnovation

In the context of a green economy

Organization

Organizing entity:	Sostenipra. ICTA UAB
Coordinated by:	Dr. Xavier Gabarrell and Dr. Joan Rieradevall Sostenipra – ICTA – UAB
Collaborating entities:	Arcos, Departament de Territori i Sostenibilitat (<i>ecodiscat 2012-2015</i>), Elisava, ENISA (Ministerio de Industria, Energía y Turismo), Govern Basc (BEC, Basque Ecodesign Center), Inedit, Materfad, Mobles 114, Santa@Cole, Zicla.
Language:	Spanish and Catalan

Theoretic seminar on ecodesign

Date:	31st January
Place:	Sala de graus – Facultat de Ciències UAB (Bellaterra, Cerdanyola del Vallès)
Schedule:	9.00 – 14.30h

Practical seminars on ecodesign

Date:	29th – 30th January
Place:	Practical seminars on ecodesign with the collaborating entities
Schedule:	18 – 20h

Addressed to

Professionals in environment, innovation and design of product, processes and services from public or private entities.

Research centres and universities. The Life Cycle Assessment network.

Aims

- Introducing the Ecotech Sudoe program.
- Disseminating the latest research developments on ecodesign and ecoinnovation in the context of a green economy.
- Presenting ecodesign experiences in the bussines sector.
- Informing about programs to promote ecodesign by public entities.
- Approaching through practical seminars the last recycled ecoinnovative and smart materials.

Program

Seminar on the global framework of ecodesign and ecoinnovation in the context of a green economy

Date: 31st January

Place: Sala de graus de la Facultat de Ciències. Universitat Autònoma de Barcelona. Bellaterra

9.00 – 9.30 h **Reception and documentation.** CD (ecodesign guide, ecodesign videos, sheets of ecodesign experiences, green shopping guides for office and laboratory supplies, guide about the ephemeral architecture of fairs, seminar presentations, and other documents...)

9.30 – 10.00h **Presentation of the Ecotech-SUDOE project.** Sostenipra ICTA UAB. Dr. Xavier Gabarrell

10.00 – 10.45h **Presentation about Ecodesign.** Sostenipra ICTA UAB. Dr. Joan Rieradevall

10.45 – 11.45h **Actions to promote ecodesign by public entities in the context of a green economy.**

- **The Catalan ecodesign program - *ecodiscat*** 2012-2015. Departament de Territori i Sostenibilitat. Enric Pueyo.
- **Ecodesign in the Basque Country: Basque Ecodesign Center.** IHOBE. Gobierno Vasco. José María Fernández
- **Participative economical credits for ecoinnovative bussines projects.** ENISA (Ministerio de Industria, Energía y Turismo).Cormac Leggett Departamento de Promoción.

11.45 – 12.15h **Pause – Exhibition of ecodesign projects (Sala de vidre)**

12.15 – 13.00h **Ecodesign and carbon footprint in the sectors of fashion and textiles, and wood and furniture.** Inèdit. Dr. Carles Martínez Gasol i Raúl Garcia

13.00 – 14.00h **Enterprises and ecodesign. Their experiences and future perspectives.**

- **Ecodesign of a knife.** Arcos. Carlos Moreno.
- **Ecodesign of urban elements for Smart Cities: Ecopergola.** Santa@Cole. Josep Maria Serra i Claudia Rosselló
- **Ecodesign of furniture for offices and libraries.** Mobles 114. Josep Maria Tremoleda

14.00 - 14.15h **Ecoinnovation of products and services as a key strategy for developing a green economy.** Sostenipra ICTA UAB. Dr. Joan Rieradevall

14.15- 14.30h **Closing remarks and future actions.** Sostenipra ICTA UAB. Dr. Xavier Gabarrell.

Practical seminars on ecodesign

Data: 29th – 30th January

ECODESIGN AND SMART MATERIALS: Materfad – SHOWROON. FAD/ELISAVA

Expert coordinator: Dr. Javier Peña

Place: Materfad Centre de Materials del FAD (Foment de les Arts i del Disseny) Plaça dels Àngels, 5-6, 08001, Barcelona

Schedule: 18 – 20 h

Day: 29th January

Activity description: Presentation of the latest developed smart materials that are environmentally friendly, energy-efficient, low environmental impacting and integrate renewable energy. Presentation of two projects made by students of Elisava that incorporate materials capable of transforming energy.

ECOMATERIALS. RECYCLED MATERIALS AND PRODUCTS. SHOW ROOM – ZICLA

Expert coordinator: Francisco Tejada and Dr. Alfredo Balmaceda

Place: Zicla. Ramon Turró 100-104, 4º-3ª, 08005, Barcelona

Schedule: 18 – 20 h

Day: 30th January

January,
31, 2013

[ECOTECH SUDOE SEMINAR ECODESIGN]



Activity description: Presentation of the latest developments on recycled materials and products applied on ecodesigned experiences.

*Note: The practical sessions consist on 2 hours of activity with a group of maximum 25 people.

Registration:

Pre-registration is done through the website <http://sostenipra.ecotech.cat>, where should be indicated in the section "Workshop of interest" the seminar sessions in which you aim to participate:

Theoretical: 31.01

Practical-Zicla: 30.01

Practical-Materfad: 29.01

Registration is free.

Limited places: theoretical (70) and practical (25) seminars

Organized by



Collaborating entities

