

## **CP/RAC Focal Point Meeting 2013**

## "switchmed EU project" Demostration Activity on Green Entrepreneurship & Civil Society

Francesca Culcasi CP/RAC Jun 20th, 2013











### Green Entrepreneurship & Civil Society DC

Outcome: Promoting the adoption of new green and socially inclusive business models, targeting start-ups and advocating SC patterns and values among consumers and civil society along the Mediterranean's ecosystem.

#### **Outputs:**

Boosting Green Entrepreneurship

**switch**mec

 Empowering Civil Society Organizations towards sustainable lifestyles

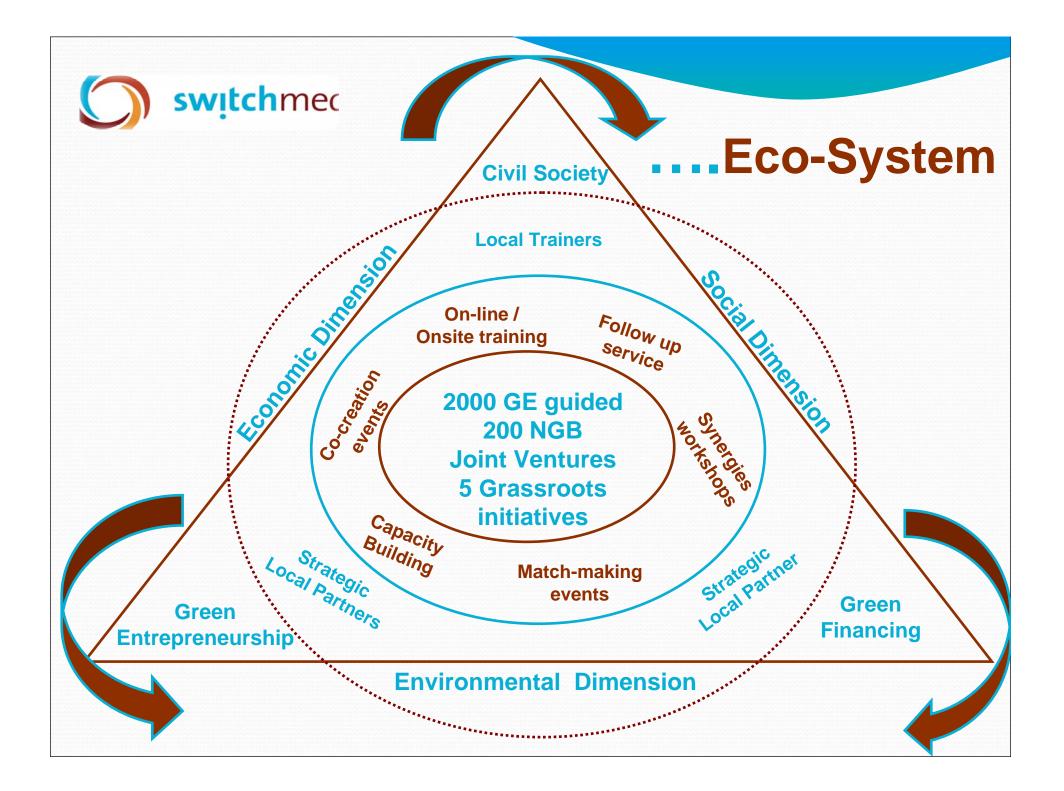
Target Countries: 5

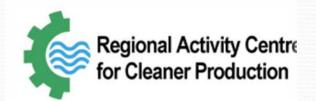
Time: 4 years (2013-2017)

Budget: 2.5M€

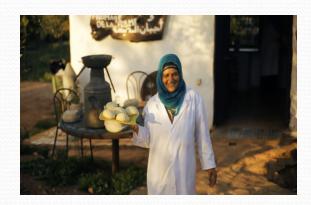
Main Actors: Strategic Local Partner, Local Trainers, Green Entrepreneurs, Civil Society Organizations....

Tool: Mediterranean Training & Support Program (MTSP), Consumpediamed 2.0





# Thank you for your attention!



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