

# "switching" to sustainable consumption and production patterns in the Mediterranean region





## SCP Roadmap for the Mediterranean

#### SCP embedded in Barcelona Convention, MSSD + MAP PoW

• Aim of SWITCH MED is to design and support implementation of specific SCP measures to achieve defined goals of these policy frameworks

- Ecosystem Approach (ECAP) is required, addressing major impacts on Mediterranean marine and coastal ecosystems, aiming to conserve integrity
- Targets and indicators are required to:

define, monitor and manage these ecosystems;
to measure progress towards establishment of SCP patterns and enhance resource efficiency; and
measure economic, social and environmental gains from shift to SCP.

•Measuring gains is <u>crucial for replication</u>, scaling up and mainstreaming SCP in other policies (industry, finance, development + planning ministries)

•Collect indicator baselines NOW, so we can measure our success

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#### SCP Targets and Indicators (cont.)

- Need targets and indicators for the duration of the project (2015 mid term + 2017 end), as well as to 2020
- Can we really establish targets for 2030 and 2050?
- Can develop these targets with close reference to H2020 targets:
  - EU donor will appreciate this linkage, understanding need for adaptation to non-EU member states conditions and priorities
- SCP roadmap vision (p 13):
  - "new models of SCP, for new paradigm of socio-economic development, achieving decoupling and contributing to ecosystem protection"
- Ensure linkage with indicators developed for 10YFP and the SDGs report of HLP on post 2015 agenda identifies SCP as a central theme/objective