

## Closing and Remarks

1. I am sure there will be many results on the work we have done today.

This Forum is the first step towards the launch of GRECO INITIATIVE. We have proved through practical examples and cases how cleaner production is a corporate and profitable-management tool and how we should and could include environmental opportunities in the corporate decision making.

Nowadays the most serious pollution problems of the Mediterranean Region are abusive use of water, energy and raw material as well as air pollution emission.

In an effort to tackle the above, the CP/ RAC jointly CITET and UTICA, have launched the GRECO INITIATIVE in TUNIS based on cleaner production.

We could see, thanks to the presentations on this forum, that cleaner production is a pollution prevention tool while increasing profitability.

2. The success of GRECO INITIATIVE depends mainly on private companies, as those are who have to participate in the major challenge towards green competitiveness, for that reason is very important the signature of the collaboration agreement between CITET, UTICA and CP/RAC as we have to spread and help the companies to put into practice the experience other companies have implemented successfully.
3. Do not forget we are addressing the tools and experiences to small and medium companies without important investment.
4. In this sense, other key point is seeking out finance for the implementation of cleaner production solutions; the lack of financial resources is an important challenge that we need to face.
5. I do not want to close this session without thanking the support of the Minister of environment and sustainable development, and specially to Mr. Samir Belaid and Dorra Cherif for the support given on the GRECO event organization and make it possible, thanks to the speakers for such interesting presentations and to all of you for your attendance.
6. This is the beginning of GRECO; your collaboration on the implementation of such initiative will be beneficial to everyone.

Thanks and see you soon.